Welcome and Introductions

Please include your name and institution in the chat along with one industry credential that you have earned.
Thank you to our generous funder.
Industry Credentials Strategy Launch
The Strengthening MiWorkforce Pathways project seeks to strengthen equitable access to and through workforce programs through network-building with a strategic focus on program design, alignment with local labor market needs, incorporation of industry-recognized credentials, progress into bachelor’s degree programs, and deployment of timely advising interventions to maintain student momentum. Generously funded by the Ascendium Education Group, this work centers on four core strategies. Below is a brief video overview of the project and accompanying slides.
Welcome Speakers!
Next Steps
Aligning Credentials Workshop 1 – June 2, 2022
The second session will focus on establishing equitable equivalences for credentials and determine a process for granting credit for those courses.

Student Experience Workshop – August 4, 2022
This third session focuses on designing effective internal processes to ensure that students are aware that they can earn credit and the process for doing so. This will also include examples for how to communicate this externally to prospective students and employer partners.

Aligning Credentials Workshop 2 – October 6, 2022
This fourth session will expand on the Aligning Credentials Workshop 1 (held on June 2, 2022). Participants will leave the workshop with an initial list of courses that are aligned to an industry credential, and a process to continue to identify such courses.
Prepare for Workshop #2

Identify a list of courses from your college catalog that prepare students to earn an industry credential. Watch for information from the MCCA on additional details to prepare for the workshop.
Links and Resources

• [www.mcca.org](http://www.mcca.org)
• [https://www.mcca.org/Strengthening-MiWorkforce-Pathways](https://www.mcca.org/Strengthening-MiWorkforce-Pathways)
• [https://www.mcca.org/MiWorkforce-Pathways--Awarding-Academic-Credit-for-Industry-Credentials](https://www.mcca.org/MiWorkforce-Pathways--Awarding-Academic-Credit-for-Industry-Credentials)
• [www.mitransfer.org](http://www.mitransfer.org)
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