TechSmith MCO Agreement

TechSmith - Digital learning tools and video platform

- **Snagit** and **Camtasia**, on-campus licenses for all faculty, staff and students with home use licenses rights for faculty and staff.
- **Relay** video platform with storage, analytics, LMS integration and auto captioning license.
- Three years of software maintenance included.
- Consortium price will see a savings of 80% over purchasing licenses individually.
- Contact Matt Dennis (m.dennis@techsmith.com) for details.
TechSmith in Education

Personalize your courses and engage students, in-class and online. Create custom video lessons and share with students to watch anytime, on nearly any device. Include quizzes to assess learning, and add captions to reach all students. Build a powerful presence for online and flipped learning, and provide essential study materials for blended courses. Clarify concepts with engaging images and video that add the human element to eLearning.

TechSmith solutions are trusted by 97 of the top 100 Universities in the United States, and by over 10 million people worldwide.

TechSmith in Business

Stand out from your competition by using our wide variety of tools. Whether you’re part of an enterprise corporation or a company of one, communicating with images and videos can help you grow your business and connect with your customers in a more personal way.

Easily train new team members or your entire organization on new procedures by creating training videos that can be reviewed anytime, anywhere. And save time by quickly sharing ideas and feedback with colleagues without lengthy text emails.

Attract potential customers’ attention by showing them the value of what you offer instead of telling them. Then keep them coming back by providing them with communication that exceeds their expectations.

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Change the Way You Work
Empowering you to create remarkable videos and images.
TechSmith helps you share what’s hard to put into words by creating remarkable videos and images.
Share your brilliance with the world with TechSmith.

Snagit
Screen Capture & Video Creation
Snagit helps users transform the level and quality of their communication with video and images. Users can capture any image and enhance it with effects, or create a quick video of their computer screen.

TechSmith Relay
Enterprise Video Solution
TechSmith Relay allows anyone in your organization to record and share videos from their desktop or mobile device. Manage videos with convenient media hosting, and measure effectiveness with built-in quizzing and analytics. You can even bring in videos created with Snagit and Camtasia.

Camtasia
Screen Recording & Video Editing
Powerful, yet easy-to-use, Camtasia helps you create professional videos without having to be a video pro. Easily record your on-screen activity or import HD camera video, customize and edit content, and share your videos with viewers on nearly any device.

Morae
User Experience & Market Research
Morae is a leading usability software that removes the guesswork from your decisions and helps you make products people love. Record and remotely observe user interactions, efficiently analyze results, and instantly share your findings with anyone, anywhere.