



Michigan Department of Lifelong  
Education, Advancement, and Potential

Updates from MiLEAP ♦ Office of Higher Education

# Agenda



Welcome & introductions (Jennifer Maurer)



Meet MiLEAP (Jennifer Maurer)



Michigan Achievement Scholarship & the Community College Guarantee (Caroline Nurenberg)



Reconnect/Reconnect Expansion Initiatives (Alisha Cederberg)



Student Success Grants (Alisha Cederberg)



Participation Data, outreach, and resources (All)



Q&A (All)

# Meet MiLEAP



# MILEAP

Michigan Department of Lifelong  
Education, Advancement, and Potential



From Preschool through Postsecondary to Prosperity

# MI LEAP Goal:



To Achieve Equitable Lifelong Education, Advancement, and Potential for All Michiganders.

# Office of Higher Education

- Sixty by 30 Goal
- Student Success Programs
- Michigan Achievement Scholarship - Community College Guarantee
- Michigan Reconnect/Expansion
- Additional Scholarship and Grant Programs



# Office of Higher Education

## Additional Scholarship & Grant Programs:

- Children of Veterans Tuition Grant
- Fostering Futures Scholarship
- Futures for Frontliners
- MI Future Educator Fellowship
- MI Future Educator Stipend
- Michigan Competitive Scholarship\*
- Michigan Indian Tuition Waiver
- Michigan Tuition Grant\*
- Police Officer's and Fire Fighter's Survivor Tuition Grant
- Tuition Incentive Program

\*Programs are sunsetting.



Office of Higher  
Education Goal:  
Use state  
scholarships to:



Increase enrollment



Lower costs for students

# **Michigan Achievement Scholarship & the Community College Guarantee**



# Michigan Achievement Scholarship

## Community College Guarantee

**All students** are eligible for the Community College Guarantee (regardless of family income), which includes:

- Earning a skills certificate or degree tuition-free at your local community college!
- An additional \$1,000 Michigan Achievement Bonus for Pell-eligible students to use toward additional college costs.

## Public or Private University

Students may be eligible to receive the Michigan Achievement Scholarship at a Public or Private University.

- Up to \$27,500 to earn a bachelor's degree—that's \$5,500 per year for up to five years.
- 7 in 10 high school graduates are eligible.
- Find out if you are eligible by completing the FAFSA.

## Career Training

Students may be eligible to receive the Michigan Achievement Scholarship at a career training program.

- Up to \$4,000 to earn a skill certificate—that's \$2,000 per year for up to two years.
- Find out if your program is eligible by visiting [michigan.gov/careertraining](http://michigan.gov/careertraining).

No income requirements at community colleges!

**DID YOU KNOW?**



**All recent Michigan high school graduates can earn a skills certificate or degree tuition-free with the NEW Community College Guarantee!**

MICHIGAN ACHIEVEMENT SCHOLARSHIP |  [michigan.gov/achievement](https://michigan.gov/achievement)

# Community College Guarantee

Allows for flexibility.

- Start at community or tribal college then transfer!
- Or earn a certificate/associate degree and enter the workforce.

## TO QUALIFY:

- **Complete a FAFSA!** There is no separate application.
- Enroll full-time at a participating Michigan community or Tribal college within 15 months of high school graduation.
- All Michigan high school graduates, class of 2023 and beyond, are eligible, **regardless of family income.**

Class of 2023 → must enroll by Fall 2024

Class of 2024 → must enroll by Fall 2025

Class of 2025 → must enroll by Fall 2026

# Community College Guarantee



- THE DETAILS:
- Covers the cost of tuition at the in-district rate at participating Michigan community and Tribal colleges.
- Can pay for tuition, contact hours, and mandatory fees.
- Includes a **\$1,000 Michigan Achievement Bonus award** for Pell-eligible students, which can be used toward additional college costs.

# Key Eligibility Criteria

- Class of 2023 and beyond.
- Enroll within 15 months of high school graduation.
  - Class of 2023 spring graduates: Must enroll by Fall semester 2024.
  - Class of 2024 spring graduates: Must enroll by Fall semester 2025.
- Students must enroll full-time.
- Students may be eligible to receive the Michigan Achievement Scholarship for up to five consecutive years total, with no more than three years at a Michigan Community College and Tribal College.
- Completed FAFSA is required.

# FAQ

## What if I am out-of-district at a Community College?

If you are considered an out-of-district student, the Community College Guarantee will still pay for a portion of your tuition and fees.

### Example:

- The out-of-district tuition rate is \$150 per credit hour and the in-district rate is \$100 per credit hour.
- The Community College Guarantee will pay for your tuition and fees at \$100 per credit hour.
- Other aid/resources would be responsible for paying the difference (\$50 per credit hour).

# Resources for Institutions



- Monthly Office Hours
- Webinars/On Demand trainings
- One-on-One trainings
- GovDeliveries
- Website & FAQ page
- States Programs Procedures Manual
- Packaging Guidance
- MiSSG Manuals

# Reconnect/Reconnect Expansion Initiatives



# Reconnect/Reconnect Expansion

- Reconnect Application will allow 21+ older to apply through December 31, 2024
- **January 1, 2025: Must be 25+ to Apply**
- 21-24 Must register sometime in 2024-2025 to participate if not enrolled or wait until they are 25

# Reconnect/Reconnect Expansion

- Grant Agreement as mechanism to award the scholarship – no change to how funds are certified or disbursed to the college
- Allows for us to provide reimbursement payments:
  - Financial Aid Compliance Dollars
  - Marketing Dollars
  - IT Interventions: Text Messaging and Pop-Up campaigns

# Reconnect/Reconnect Expansion

- Call campaign with Student Connections for “prospects”
- Stop-out engagement and coaching by ReUp for stop-out students
- Door Knocking Campaign through non-profits
- MIWorks advising on Reconnect
- MCAN “REFs” to help with FAFSA Completion
- Reconnect FAFSA Office hours
- Enhanced marketing dollars statewide
- Employer Engagement Events
- NEW: Work Experience Grant

# Reconnect Credit for Prior Learning

- Sixty by 30 offers a \$80 per credit incentive payment for Reconnect students
- Collected annually, aligning with Reconnect annual reporting
- Completed for 2023-2024
- More will be shared at 11:15 am Session:  
**Friday, September 27, 2024 | 11:15 am - 12:30 pm | 105A**  
"Improving Mobility for Adult Learners"

# Student Success Grants



# Student Success Grants



## Quick Start

Self-assessment, planning, elevation of student voice. Helping colleges hone their strategy for student success.

*subset of other categories*



## College Success

Three levels of grants that help colleges scale student success reforms and increase graduation rates.

\$12 million



## Barrier Removal – Direct to Students

Emergency grants and other direct aid to students to eliminate financial barriers to completion.

\$7 million



## Barrier Removal – Growing Institutional Capacity

Developing supportive policies and practices for students struggling to meet basic needs.

\$5 million



## Reconnect Community Action Grants

Growing community support and partnership for post-secondary learning pathways.

\$10 million

These amounts represent goals to award in 2024. Some funds will remain for awarding in 2025. There is flexibility to shift award amounts across the first four categories, based on needs identified by institutions.

# APPLICATION DEADLINES

Application deadlines for each grant’s multiple cycles are below. Please visit the website and sign up for the grants email list to make sure you don’t miss any updates.

	2024 Q1	2024 Q2	2024 Q3	2024 Q4
Quick Start	March 22	May 3	-	-
College Success	-	April 12	July 12	October 18
Barrier Removal – Direct to Students	March 22	June 7	August 16	November 8
Barrier Removal – Growing Institutional Capacity	-	June 7	August 16	November 8
Reconnect Community Action	-	May 17	-	October 11



Deadlines are subject to change.

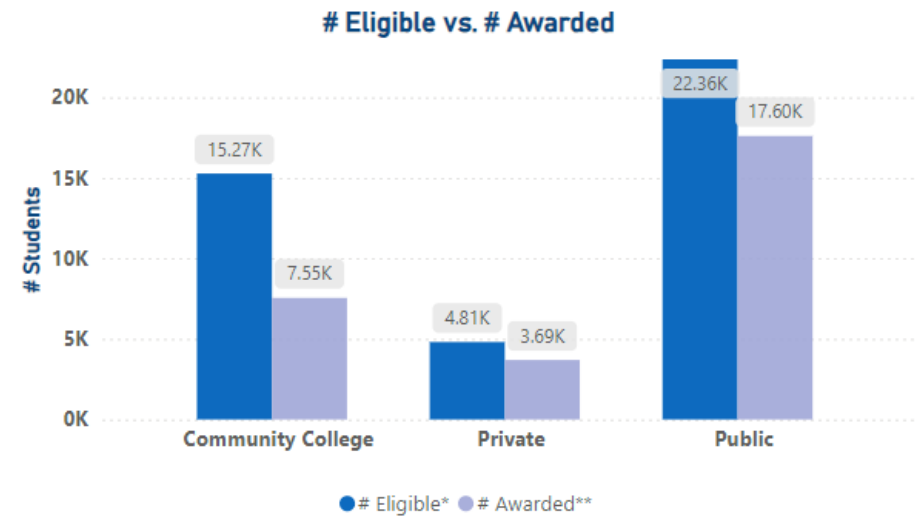
We anticipate at least one College Success and Growing Institutional Capacity award cycle in 2025; deadlines t.b.d.

# Participation Data



# Michigan Achievement Scholarship Data ACY 23-24: Statewide

# Eligible vs. Awarded			
Institution Type	# Eligible*	# Awarded**	% Utilization***
Public	22,355	17,598	78.72%
Community College	15,266	7,547	49.44%
Private	4,807	3,690	76.76%
<b>Total</b>	<b>42,428</b>	<b>28,835</b>	<b>67.96%</b>



\*# Eligible is the number of students that have a completed FAFSA and meet all other program eligibility requirements in ACY 23-24.

\*\*# Awarded includes students who received at least a \$0.01 award.

\*\*\*% Utilization is determined by dividing # Awarded by # Eligible.

# Michigan Achievement Scholarship Data ACY 23-24: Statewide - CC

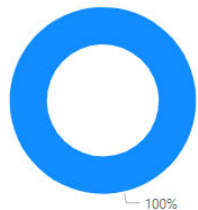
## Michigan Achievement Scholarship Data Dashboard 2023-2024

(Last Updated: 08/23/2024)

### Minimum vs. Last \$ Awards by Institution Type

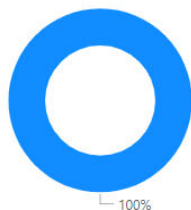
Institution Type	Minimum \$ Award*	Last \$ Award**	Total \$ Awarded
Community College	\$11,247,711.00	\$1,694,850.00	\$12,942,558.00
<b>Total</b>	<b>\$11,247,711.00</b>	<b>\$1,694,850.00</b>	<b>\$12,942,558.00</b>

Minimum \$ Awarded



Community College

Last \$ Awarded



Community College

\*Minimum \$ Award is the amount all eligible students receive up to their Cost of Attendance (COA).

\*\*Last \$ Award is the amount that may only be applied towards tuition, contact hours, and mandatory fees, minus all gift aid an eligible student receives.

**Note:** To select multiple institutions from the table to the right, press and hold Ctrl while making selections.

Filter by Institution Type

Community College

Filter by County of Residence

All

### Total Awards and Utilization by Institution

Institution Name	# Eligible	# Awarded	\$ Average Award	% Utilization
ALPENA COMMUNITY COLLEGE	189	102	\$1,822.20	53.97%
BAY COLLEGE	161	105	\$1,825.65	65.22%
BAY MILLS COMMUNITY COLLEGE	28	13	\$1,634.62	46.43%
DELTA COLLEGE	875	433	\$1,837.06	49.49%
GLEN OAKS COMMUNITY COLLEGE	137	90	\$1,810.56	65.69%
GOGEBIC COMMUNITY COLLEGE	99	73	\$1,945.16	73.74%
GRAND RAPIDS COMMUNITY COLLEGE	1,484	673	\$1,612.44	45.35%
HENRY FORD COLLEGE	1,757	1,088	\$1,599.63	61.92%
JACKSON COLLEGE	639	316	\$1,647.62	49.45%
KALAMAZOO VALLEY COMMUNITY COLLEGE	493	201	\$1,716.32	40.77%
KELLOGG COMMUNITY COLLEGE	383	182	\$1,647.66	47.52%
KEWEENAW BAY OJIBWA COMMUNITY COLLEGE	2	2	\$2,062.50	100.00%
KIRTLAND COMMUNITY COLLEGE	158	68	\$1,840.16	43.04%
LAKE MICHIGAN COLLEGE	323	170	\$1,531.86	52.63%
LANSING COMMUNITY COLLEGE	1,015	492	\$1,786.02	48.47%
MACOMB COMMUNITY COLLEGE	1,363	604	\$1,696.97	44.31%
MID MICHIGAN COLLEGE	317	205	\$1,724.21	64.67%
MONROE COUNTY COMMUNITY COLLEGE	247	84	\$1,217.21	34.01%
MONTCALM COMMUNITY COLLEGE	175	88	\$1,614.60	50.29%
MOTT COMMUNITY COLLEGE	687	279	\$1,768.53	40.61%
MUSKEGON COMMUNITY COLLEGE	524	238	\$1,593.90	45.42%
NORTH CENTRAL MICHIGAN COLLEGE	190	136	\$1,796.02	71.58%
NORTHWESTERN MICHIGAN COLLEGE	395	218	\$1,958.72	55.19%
OAKLAND COMMUNITY COLLEGE	1,016	400	\$1,824.28	39.37%
<b>Total</b>	<b>15,266</b>	<b>7,547</b>	<b>\$1,714.93</b>	<b>49.44%</b>

# Why don't students receive Michigan Achievement Scholarship at CC?

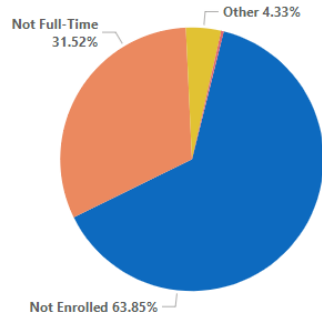
## Michigan Achievement Scholarship Data Dashboard 2023-2024

(Last Updated: 08/23/2024)

~68% of the students that are eligible for Michigan Achievement Scholarship have utilized it for at least one semester/term, whereas ~32% have not.

Provided below are some reasons why students have not been awarded to-date. Since some students may have been awarded in one semester/term and not others, the tables below are separated by semester/term to capture all student scenarios from one semester/term to the next.

Filter by Institution Type: Community College  
 Filter by Semester/Term: All



Reason Students Not Awarded

Semester/Term	Not Enrolled	Not Full-Time	Other	SAP Not Met
Fall	5,494	2,878	480	15
Spring/Winter	6,053	3,318	313	27
Summer	11,556	2,058	196	18

Distinct Total Count of Students Not Awarded by Institution

Institution	Not Enrolled	Not Full-Time	Other	SAP Not Met
ALPENA COMMUNITY COLLEGE	142	43	9	
BAY COLLEGE	122	54	6	
BAY MILLS COMMUNITY COLLEGE	24	14	1	
DELTA COLLEGE	663	350	30	2
GLEN OAKS COMMUNITY COLLEGE	107	26	3	1
GOGEBIC COMMUNITY COLLEGE	68	22	3	
GRAND RAPIDS COMMUNITY COLLEGE	1,243	543	18	2
HENRY FORD COLLEGE	1,364	743	90	17
JACKSON COLLEGE	525	257	12	
KALAMAZOO VALLEY COMMUNITY COLLEGE	379	232	17	3
KELLOGG COMMUNITY COLLEGE	308	161	2	8
KEWEENAW BAY OJIBWA COMMUNITY COLLEGE	1	1		
KIRTLAND COMMUNITY COLLEGE	137	59		
LAKE MICHIGAN COLLEGE	273	123	11	4
LANSING COMMUNITY COLLEGE	786	430	9	11
MACOMB COMMUNITY COLLEGE	1,158	521	363	1
MID MICHIGAN COLLEGE	253	95	5	2
MONROE COUNTY COMMUNITY COLLEGE	245	114	11	1
MONTCALM COMMUNITY COLLEGE	143	71	3	
MOTT COMMUNITY COLLEGE	568	225	45	1
MUSKEGON COMMUNITY COLLEGE	434	233	10	
NORTH CENTRAL MICHIGAN COLLEGE	151	35	6	1
NORTHWESTERN MICHIGAN COLLEGE	286	156	16	1
OAKLAND COMMUNITY COLLEGE	792	445	30	
SAGINAW CHIPPEWA TRIBAL COLLEGE	5	3		
SCHOOLCRAFT COLLEGE	489	231	39	1

# Reconnect Data ACY 23-24: Statewide: [Reconnect Data Dashboard \(michigan.gov\)](https://michigan.gov)

## Enrollments

How many Reconnectors are enrolled each semester?

Enrollment Term

2023: Fall

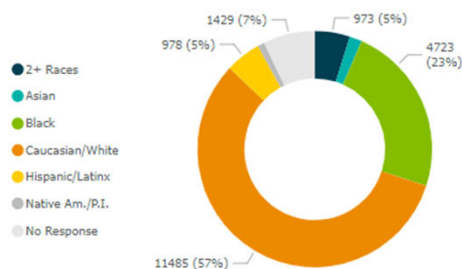
College

All

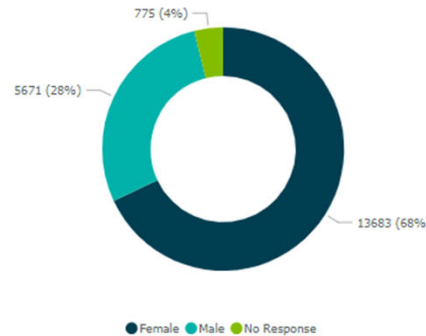
20,129

This dashboard provides enrollment data on a per-semester basis. Adding up enrollments across terms will not accurately reflect the number of students enrolled in multiple terms since a student enrolled in more than one semester would be double-counted.

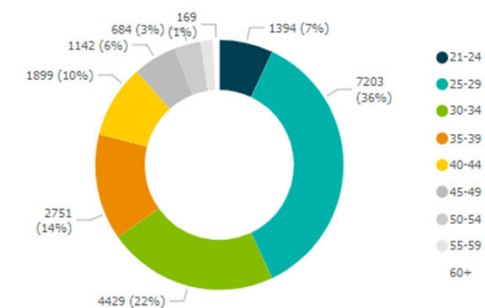
### Race/Ethnicity



### Gender



### Age



### Financial Aid Award Received

Of those who enrolled, who did not receive a financial aid award because their needs had already been fully met?



11/16 data as of February 26, 2024. Data will be updated quarterly.

# Marketing & Outreach



# Digital Toolkit for Partners

Help spread the word about Michigan Achievement Scholarship through consistent messaging & branding!

The digital toolkit includes the following:

- Brand Guide
- Social media graphics
- Social media messages/hashtags
- Email blast language
- Flyers

[michigan.gov/achievement-toolkit](https://michigan.gov/achievement-toolkit)



## HEY, CLASS OF 2023 AND BEYOND!

**Beginning in Fall 2024**, recent Michigan high school graduates are eligible for the Community College Guarantee through the Michigan Achievement Scholarship. This includes:

- Earning a skills certificate or degree **tuition-free** at their local community college.
- An additional \$1,000 Michigan Achievement Bonus for Pell-eligible students to use toward additional college costs.

### Eligibility Requirements

- **Complete the Free Application for Federal Student Aid (FAFSA).**
- **Be a Michigan resident since July 1 of the previous calendar year.**
  - If you're a dependent student, your parent(s) must also be a Michigan resident since July 1 of the previous calendar year. (We'll confirm this based on your FAFSA.)
- **Graduate from a Michigan high school.**
  - You're eligible if you earn a diploma, certificate of completion or earn a high school equivalency certificate in 2023 or after.
- **Enroll full-time in college within 15 months of high school graduation.**
- **There are no income requirements for the Community College Guarantee.**

Visit [michigan.gov/achievement](https://michigan.gov/achievement) for full program details.

MI Student Aid  
P.O. Box 30462  
Lansing, MI 48909-7962  
888-447-2687  
[michigan.gov/mistudentaid](https://michigan.gov/mistudentaid)



**MI** Student Aid  
Michigan Department of Linking  
Education, Advancement, and Potential

# Champion Toolkit

Help spread the word about Michigan Reconnect/Expansion through consistent messaging & branding!

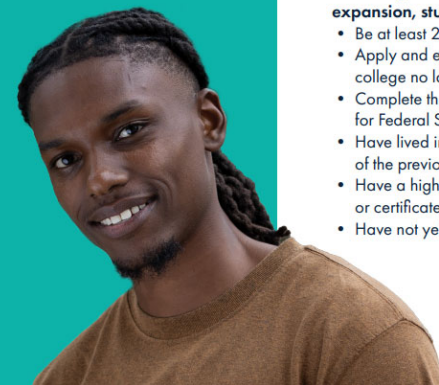
The digital toolkit includes the following:

- Brand Guide
- Social media graphics
- Social media messages/hashtags
- Email blast language
- Flyers

[michigan.gov/reconnect/toolkit](https://michigan.gov/reconnect/toolkit)

**TUITION ON US.  
FUTURE ON YOU.**

Earn a community college degree or certificate tuition-free! Don't wait! Reconnect is available for those 25+ and, for a limited time, those 21 to 24 years old.



**MICHIGAN  
RECONNECT  
EXPANSION**

**Application Now Open!**

Apply online at [Michigan.gov/Reconnect](https://michigan.gov/Reconnect)

**For Those 21 to 24 Years Old,**

**Application Closes:**

Tuesday, **Dec. 31, 2024**, at 11:59 p.m. EST

**ELIGIBLE STUDENTS**

To be eligible for Michigan Reconnect expansion, students must:

- Be at least 21 years of age.
- Apply and enroll in a community or tribal college no later than summer semester 2025.
- Complete the FAFSA (Free Application for Federal Student Aid).
- Have lived in Michigan since July 1 of the previous calendar year.
- Have a high school diploma or equivalent or certificate of completion.
- Have not yet completed a college degree.

# Reconnect Office Hours

Every Tuesday from 12-2 p.m. and Thursday from 5-7 p.m. members of the Michigan Reconnect Navigator team will be online to provide one-on-one support to Michigan Reconnect Students to answer their individual questions about the program and even help with completing their FAFSA.



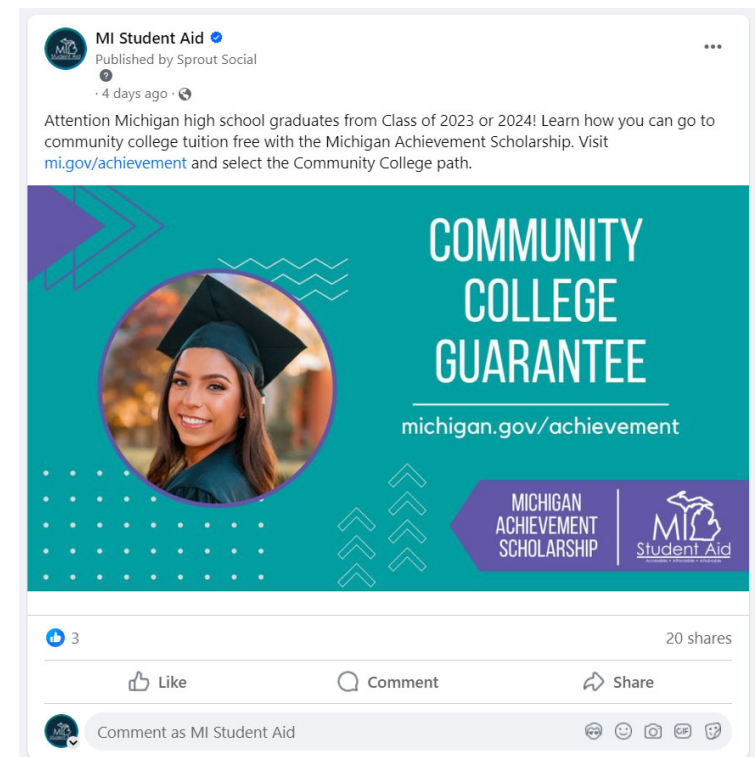
# Outreach Services

- Financial aid presentations (in-person and virtually)
- Evening webinars for students and families
- FAFSA completion events
- College fair participation
- Statewide conferences
  - MCAN, MACAC, MASA, MASSP, MCCA, MSCA, MSFAA, etc.
- High School Counselor & College Advisor trainings
  - Mini webinar series to train HS staff on:
    - MI Student Aid programs
    - MiSSG HS Counselor Portal
    - MI Student Aid Outreach support & resources



# Outreach Services Cont.

- Stakeholder meetings to share strategy, alignment, and support
- Statewide investment for paid marketing campaign
- Digital support (website, social media, GovDelivery comms, etc)
- Statewide partnerships
  - Michigan High School Athletic Association (MHSAA)
  - MSU & UM Athletics
    - resources



# Q&A

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# Support

MICHIGAN  
ACHIEVEMENT  
SCHOLARSHIP



- [Michigan.gov/Achievement](https://Michigan.gov/Achievement)
- [mistudentaid@michigan.gov](mailto:mistudentaid@michigan.gov)
- 888-447-2687



- [Michigan.gov/Reconnect](https://Michigan.gov/Reconnect)
- [mistudentaid@michigan.gov](mailto:mistudentaid@michigan.gov)
- 888-447-2687