



The Leading Course Evaluation Software for Community Colleges

For over 18 years, Explorance has partnered with Higher Education Institutions to improve the student experience at key touchpoints through consistent stepwise feedback, continuous listening strategies, and decision support.

The Blue Experience Management Platform is built to provide flexibility, personalization, and control. Blue provides value to any institution by reducing the time needed to prepare, send, analyze, and produce reports from course evaluations.

Automation

Support evaluations for courses with different start/end dates and durations, and distribute evaluation reports based on institutional hierarchy.

Flexibility

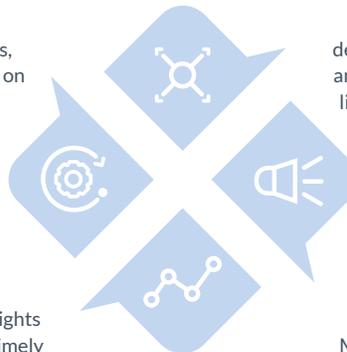
Support both centralized and decentralized models of course evaluations and the most complex evaluation scenarios like team-taught and cross-listed courses.

Analytics

Blue offers flexible reporting for all stakeholders, unlocks the qualitative insights provided by the students, and provides timely access to evaluation results.

Engagement

Blue integrates with all major LMS (Blackboard, Brightspace, Canvas, and Moodle), providing a seamless experience for students and instructors.



“Washtenaw Community College has been using Bluepulse, Blue, and DIG from Explorance since 2016 to connect with and measure student success. Since our Winter 2017 pilot with Blue for course and faculty SOQs (Student Opinion Questionnaires), we have experienced survey response rates exceeding 80% and averaging 69% each semester. Last year, we expanded our use of Blue to our staff’s annual appraisals. Environmentally speaking, we are saving at least 30 trees annually and can report to stakeholders within 12 hours of the information-gathering phase. The end-user interface that Blue provides is also intuitive for students and instructors to use and integrates seamlessly with our Blackboard LMS. Explorance has proven to be not only a solid software solution provider that meets our specific evaluation needs but, more importantly, a sound partner that continues to evolve to meet our ever-changing and expanding needs.”

Gloria Eccleston, Director of Online Learning & Services, Washtenaw Community College

Explorance & Michigan Community College Association Partnership

Explorance proposed investment approach allows any college in the MCCA to ease into Blue instead of committing to an institution-wide implementation on day one. This approach is highly inclusive of what we believe the colleges need to automate their course evaluations.

The investment proposal incorporates an average of 28% overall discounts across all base subscriptions and value-add modules and services.

Full License to Blue – Beyond Course Evaluations

We also include a full license to Blue, allowing colleges in the MCCA to leverage it for faculty, advisor, and staff surveys and evaluation initiatives.

- Advisor assessment
- Peer feedback
- 360 degree reviews
- Engagement surveys

This could create even more efficiencies and reduce overall spend on multiple institutional surveying and evaluation tools.

“Lansing Community College chose to use Blue student course evaluations due to several benefits which include short, customizable student forms, real-time monitoring of response rates, D2L integration, email reminders for survey completion, and potential for formative evaluations during the course.”

Karen Hicks, Director of Assessment, Center for Data Science, Lansing Community College

About Explorance

At Explorance, we believe that each experience matters. From students in higher education to employees at the workplace, feedback is vital for the lifelong learner’s journey. That’s why Explorance’s mission is to help organizations create a personalized journey of impact and fulfillment for their people through innovative Experience Management (XM) solutions.

With the [Blue Experience Management Platform](#) and [Metrics That Matter](#), organizations can gather richer insights to make the best decisions for developing their key stakeholders’ skills, knowledge, and competencies while meeting their needs and expectations. As the world’s largest provider of XM solutions, Explorance partners with more than 750 organizations in 45 countries, including 35% of the Fortune 100 and over 25% of the QS top 100 higher education institutions.

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