BUILDING BACK COLLEGE ENROLLMENTS IN MICHIGAN

Identifying Opportunities for Enrollment Growth with K12 Partners.

College Access Dashboard Inquiry Guide
Background

College access in Michigan reached historic lows in 2022 when just 52.8% of 2021-22 high school graduates enrolled in college. This is down 13% from an historic high of 65.8% in 2012-13.

The MCCA High School to College Dashboard draws on publicly available data at www.mischooldata.org on postsecondary enrollments by high school to illustrate trends in college enrollment among Michigan public high school graduates, disaggregated by student gender, race/ethnicity, Economically disadvantaged, English learners, students with disabilities.

Based on input from Michigan college leaders, the Michigan Community College Association (MCCA) working with John Fink of the Community College Research Center designed the dashboard with three primary use cases in mind:

1. To describe broader context regarding trends in HS graduates and college enrollment rates
2. To inform internal college planning and strategy on growing enrollment among recent HS graduates, and
3. To provide information in cross-sector planning meetings wherein college leaders or recruiters meet with ISD leaders or educators at specific high schools.

The MCCA High School to College Dashboard contains separate tabs developed for each of these three use cases. The following diagrams and guiding questions offer a suggested starting point for using the dashboard.
Statewide Context

From 2018 to 2021 there were 7,000 fewer high school graduates in Michigan, and during that same time there were nearly 13,000 fewer graduates who immediately enrolled at any college after high school—representing a 10-percentage point drop in college-going rates. Nearly half of Michigan high school graduates are not enrolling at any college the first fall after high school graduation. College access challenges statewide disproportionately impact American Indian, African American, Hispanic/Latino, multiracial, students with disabilities, English learners, economically disadvantaged students.

1. For the county or counties our college serves, what is the overall trend in the number of high school graduates, and the number and percent of HS graduates enrolling at any college after HS? How does this compare to trends statewide?

2. Which subpopulations of students in our service area are least likely to immediately enroll in any type of college after high school? Which groups of students have experienced the largest declines in college-going rates over the past 3-5 years?

   a. What do we know about these students and how can we better outreach to these students to engage them with our college's offerings?
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Internal College Planning Dashboard

Use this dashboard as a part of internal college planning processes to look across your ISD and high school partners and prioritize student populations and schools for outreach and other initiatives to strengthen the partnership. Guiding questions:

1. Which student subgroups are enrolling in college at the lowest rates and have the largest number of students not attending any college after high school? What do we know about these students and how can we better outreach to these students to engage them with our college’s offerings?

2. With which ISD and high school partners do we have the most potential for growing enrollment into our college? How can we strengthen ties with our primary school feeders, and how can we build new or stronger partnerships with high schools that have substantial numbers of HS graduates not enrolling at any college?
College to K12 Planning Dashboard

Bring a print-out of this dashboard to meetings between college and K12 partners to inform collective planning and prioritization of partnership activities. This dashboard could be used as background for conversations between college and ISD leaders, and it could be used to inform meetings between college recruiters and personnel at specific high schools. Guiding questions:

1. What is the trend in the number of HS graduates at this ISD/HS partner? What about the number of graduates who are attending any college?
2. Which subgroups of students have lower college-going rates, and which of these groups are larger in terms of the number of students not enrolling at any college? How can we better outreach and serve these students in the transition from high school to college?
Additional Information

Source Data

The data on these dashboards was downloaded from two publicly available reports from the Center for Educational Performance and Information (CEPI). The reports, College Enrollment by High School and College Enrollment Destination, are available at [www.mischooldata.org](http://www.mischooldata.org). The data from these reports was not manipulated, but instead presented in a dashboard that can be easily manipulated by community college leaders. Complete information about how CEPI collects these data from Michigan high school, Michigan's colleges and universities, and the National Student Clearinghouse Student Tracker is available on the website.

Additional Dashboards

Colleges that are interested in exploring other colleges access and completion data such as undergraduate enrollment trends by sector from 1996 through 2021, college completions, completion and earnings by program, dual enrollment, community college revenue sources and other data are encouraged to review other dashboard created by John Fink on [John's public Tableau site](http://John's public Tableau site).

College Access Resources

The Michigan Center for Student Success provides support to community colleges on a variety of topics including gateway course completion, student basic needs, transfer, data analysis and other topics. [Find resources](http://Find resources) from the Center's initiatives on the MCCA website. In addition, the Michigan College Access Network (MCAN) offers considerable support to community colleges, local college access networks, and high schools to increase college access.

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