LITERACY IS FOR EVERYONE
WHO WE ARE

We’re a student-centered, literacy-focused 501(c)(3) non-profit founded in 1999. Our method for improving literacy is intensive, holistic, and multi-sensory, rooted in phonics.

Beyond Basics trained tutors provide personalized, one-on-one, in-person and online tutoring services to students. Our mission is to narrow the literacy gap in communities throughout the state while encouraging a lifelong love for learning through fine arts enrichment activities.
OUR REACH

CONTRACTED FOR $23 MILLION IN SERVICES

5,000+ STUDENTS SERVED WITH ONE-ON-ONE READING INTERVENTION

41 LOCATIONS THROUGHOUT THE STATE OF MICHIGAN (9 COUNTIES)
The study involved **3,553** Beyond Basics Students

On average, participating high school students improved by **2 Grade Levels**

Average Pre vs Post Score by Grade Level

- **K-2nd Grade**
- **3rd-8th Grade**
- **9th-12th Grade**

2008 - 2022 Results Generated by Dietz Consulting
THE LITERACY GAP
Michigan’s 4th Grade Reading Levels:
Michigan ranks 40th in the nation based on 4th grade reading levels. The state is currently experiencing its lowest reading scores in 30 years.

Source: [NAEP](https://nces.ed.gov/nationsreportcard/subject/publications/stt2022/pdf/2023010MI4.pdf)
A Generation of 13-Year-Olds at Risk of Falling Behind

NAEP Reading Scores - 13 year olds

College freshmen read at a seventh-grade level on average, despite the 2009 implementation of K-12 "Common Core Standards" to improve college and career readiness.

Source: (https://www.booksincommon.org/frightening-study-reveals-average-college-freshman-reads-at-a-seventh-grade-level/#:~:text=According%20to%20this%20report%2C%20the%2C%20are%20far%2Dreaching)
WHAT IS THE SCIENCE OF READING

Science of Reading
Evidence-based method for teaching foundational literacy skills known as structured literacy.

Beyond Basics Approach
17+ Years of Success utilizing Orton-Gillingham methodology, evidence-based and multi-sensory.

Statewide Adoption
35+ States mandate Science of Reading, transforming literacy instruction.

(2023, edweek.gov)
UNVEILING A BREAKTHROUGH

35 States Embrace Science of Reading Curriculum (December 2023)

Source: FutureEd Analysis

LITERACY UPSKILLING IN BRIDGE PROGRAMS
COLLEGE READINESS

On average, more than 37% of students do not come back for their second year at open-admission public universities. This is primarily because they feel **academically unprepared** and believe they lack the capability to continue their education.

Source: (https://research.com/universities-colleges/college-dropout-rates)
DATA ON 12TH GRADERS’ READING PROFICIENCY
Recent Data indicates that 63% of 12th graders in the U.S. are reading below proficiency levels.

REMEDIAL READING COURSES AND COLLEGE DEGREES
According to ACT, 70% of students who took one or more remedial reading courses did not attain a college degree or certificate within eight years of enrollment.

Source: (https://achievethecore.org/content/upload/act_reading_between_the_lines_research_ela.pdf)
(https://www.achievementnetwork.org/resource-center/struggling-older-readers#:~:text=According%20to%20the%20National%20Assessment,reading%20(NCES%202019))
College graduation rates show that only 14.7% of those enrolled in bachelor's degrees and 37.5% of associate's degree-enrollees finish their studies in six years, (EDI, 2021).

Since 2011, enrollment in Michigan's 15 public universities has dropped by more than 45,000 students.

MI college and universities experienced declines 4x steeper than the national average. (nscresearchcenter.org)
PROVEN LITERACY BRIDGE PROGRAM: ENHANCING RETENTION AND RECRUITMENT

Results from the Beyond Basics - Wayne State University Bridge Partnership, Summer 2012

### Full outcome report includes Grade Level, Comprehension, Word Attack, and Book Level

<table>
<thead>
<tr>
<th>Category</th>
<th>Pre Score</th>
<th>Post Score</th>
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<tbody>
<tr>
<td>Grade Level</td>
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<td>8.22</td>
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<tr>
<td>Comprehension</td>
<td>9.43</td>
<td>11.26</td>
</tr>
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</table>

Overall grade level reading improved **an average of 3 Grade Levels**

100% of participating students experienced positive reading level improvements.
Skilled trades require basic reading, writing, and math skills.

75% of Michigan jobs will require an education beyond high school.

Source: (https://www.michigan.gov/mileap/higher-education)
WAGES AND UNEMPLOYMENT RATES BY EDUCATION LEVEL (2021)

Removing low literacy as a barrier to success offers a remarkable opportunity to transform vulnerable urban communities that have been negatively impacted by decades of chronic inequality.

Note: Data are for persons age 25 and over. Earnings are for full-time wage and salary workers.

“Illiteracy is connected to almost all social ills. We can change that.”
— Pam Good, Cofounder and CEO, Beyond Basics

Beyond Basics is a trusted literacy partner to 40+ schools and agencies, including the Detroit Public Schools Community District.

Contact Us: 313.468.4932 | awada@beyondbasics.org

Founded in 1999, Beyond Basics is a 501(c)(3) nonprofit.