



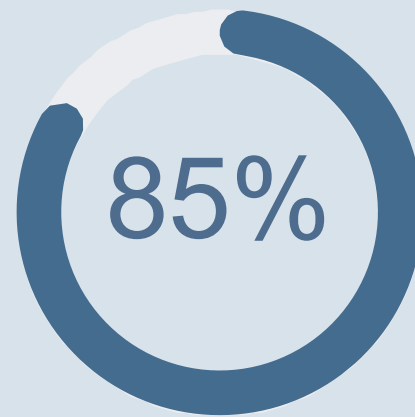
LITERACY IS FOR EVERYONE



WHO WE ARE



We're a **student-centered, literacy-focused 501(c)(3) non-profit** founded in 1999. Our method for improving literacy is intensive, holistic, and multi-sensory, rooted in phonics.



OF STUDENTS IN OUR PROGRAM ACHIEVE READING LEVEL IMPROVEMENT WITHIN 6 WEEKS

40+



SCHOOL AND COMMUNITY PARTNERS INCLUDING DPSCD

Beyond Basics **trained tutors** provide personalized, one-on-one, in-person and online tutoring services to students. Our mission is to narrow the literacy gap in communities throughout the state while encouraging a lifelong love for learning through fine arts enrichment activities.

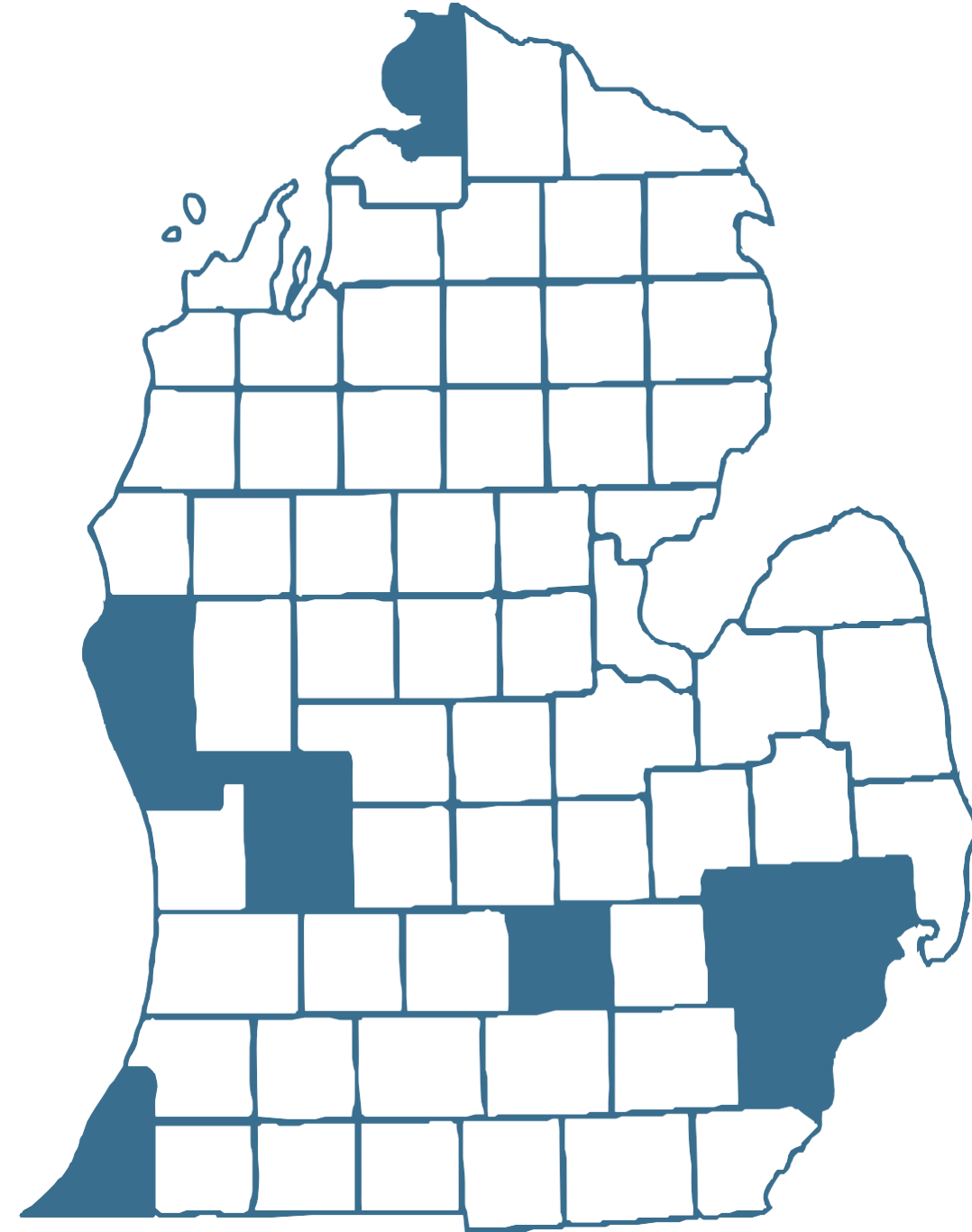
OUR REACH



CONTRACTED FOR **\$23 MILLION IN SERVICES**

5,000+ STUDENTS SERVED WITH
ONE-ON-ONE READING INTERVENTION

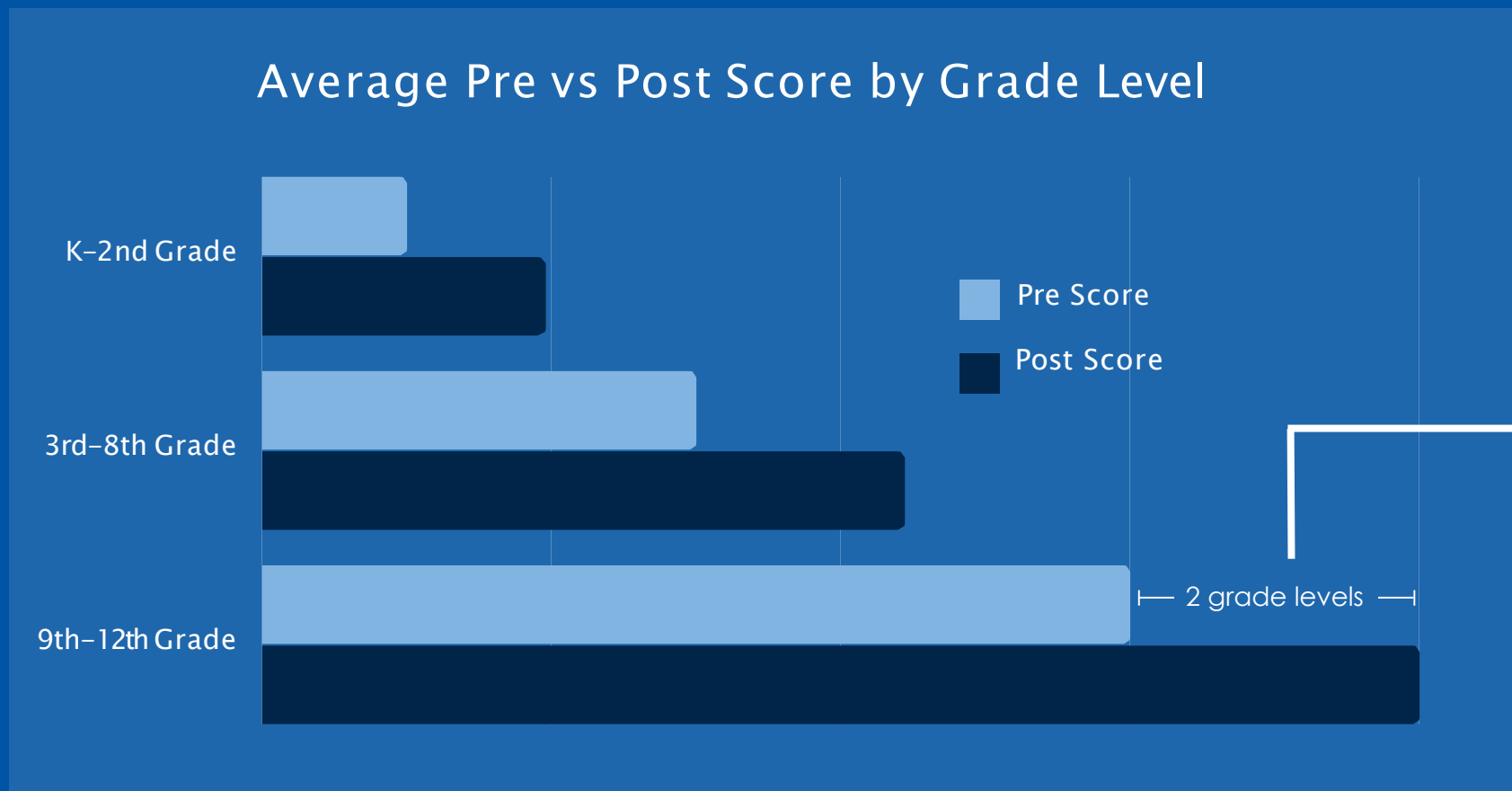
41 LOCATIONS THROUGHOUT THE
STATE OF MICHIGAN (9 COUNTIES)



LONGITUDINAL REPORT PREVIEW



The study involved **3,553** Beyond Basics Students



On average, participating high school students improved by

2 Grade Levels

2008 - 2022 Results Generated by Dietz Consulting

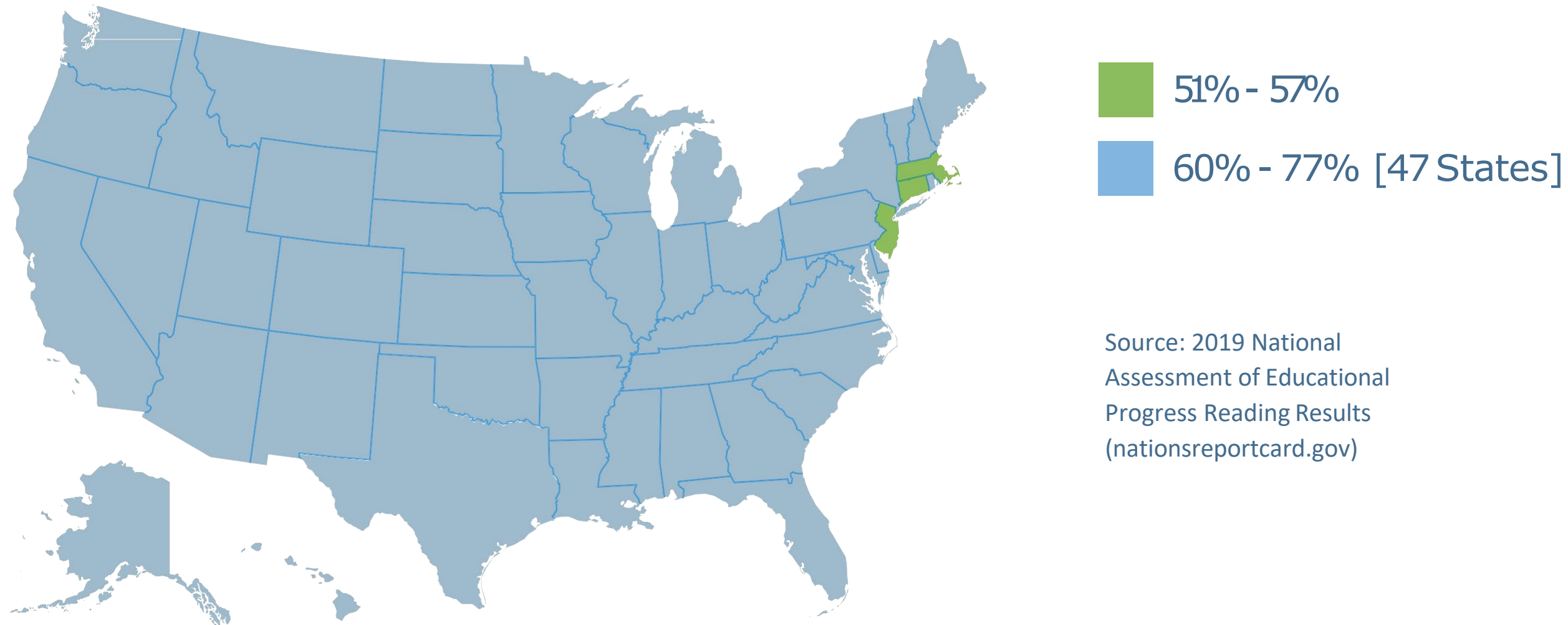
A group of four diverse young adults (two men and two women) are sitting outdoors on a concrete ledge under a large tree. They are all smiling and looking at a tablet held by the man in the center. The woman to his right is pointing at the screen. The woman to the far left is also looking at the tablet. The man on the far right is holding a laptop. There are several books and papers scattered on the ledge in front of them. The background shows a building and more trees, suggesting a campus or park setting.

THE LITERACY GAP

A NATION AT RISK



Percentage of 8th grade students reading below proficiency.



Michigan's 4th Grade Reading Levels:

Michigan ranks 40th in the nation based on 4th grade reading levels.

The state is currently experiencing its lowest reading scores in 30 years.

[NAEP](<https://nces.ed.gov/nationsreportcard/subject/publications/stt2022/pdf/2023010MI4.pdf>)

NAEP READING SCORES



A Generation of 13-Year - Olds at Risk of Falling Behind

NAEP Reading Scores - 13year olds

	Since pandemic 2020-2023	Prior to pandemic 2012-2020
Race/ethnicity	↓ All race/ethnicities except Asian	↓ Black, Hispanic
Gender	↓ Male, Female	↓ Male, Female
Economically disadvantaged status	↓ Both economically disadvantaged and not	↓ Economically disadvantaged
Region	↓ All regions	↓ Northeast, South
School location	↓ All locations	↓ City, Suburban
Status as students with disabilities	↓ Both students with disabilities and not	↓ Both students with disabilities and not
Status as English learners	↓ Both English learners and not	↓ Both English learners and not

COLLEGE FRESHMEN READING LEVELS

College freshmen read at a seventh-grade level on average, despite the 2009 implementation of K-12 "Common Core Standards" to improve college and career readiness.

Renaissance Learning](<https://www.renaissance.com/>)

Source: (<https://www.booksincommon.org/frightening-study-reveals-average-college-freshman-reads-at-a-seventh-grade-level/#:~:text=According%20to%20this%20report%2C%20the,this%20study%20are%20far%2Dreaching>)

WHAT IS THE SCIENCE OF READING



Science of Reading

Evidence-based method for teaching foundational literacy skills known as structured literacy.

Beyond Basics Approach

17+ Years of Success utilizing Orton-Gillingham methodology, evidence-based and multi-sensory.

Statewide Adoption

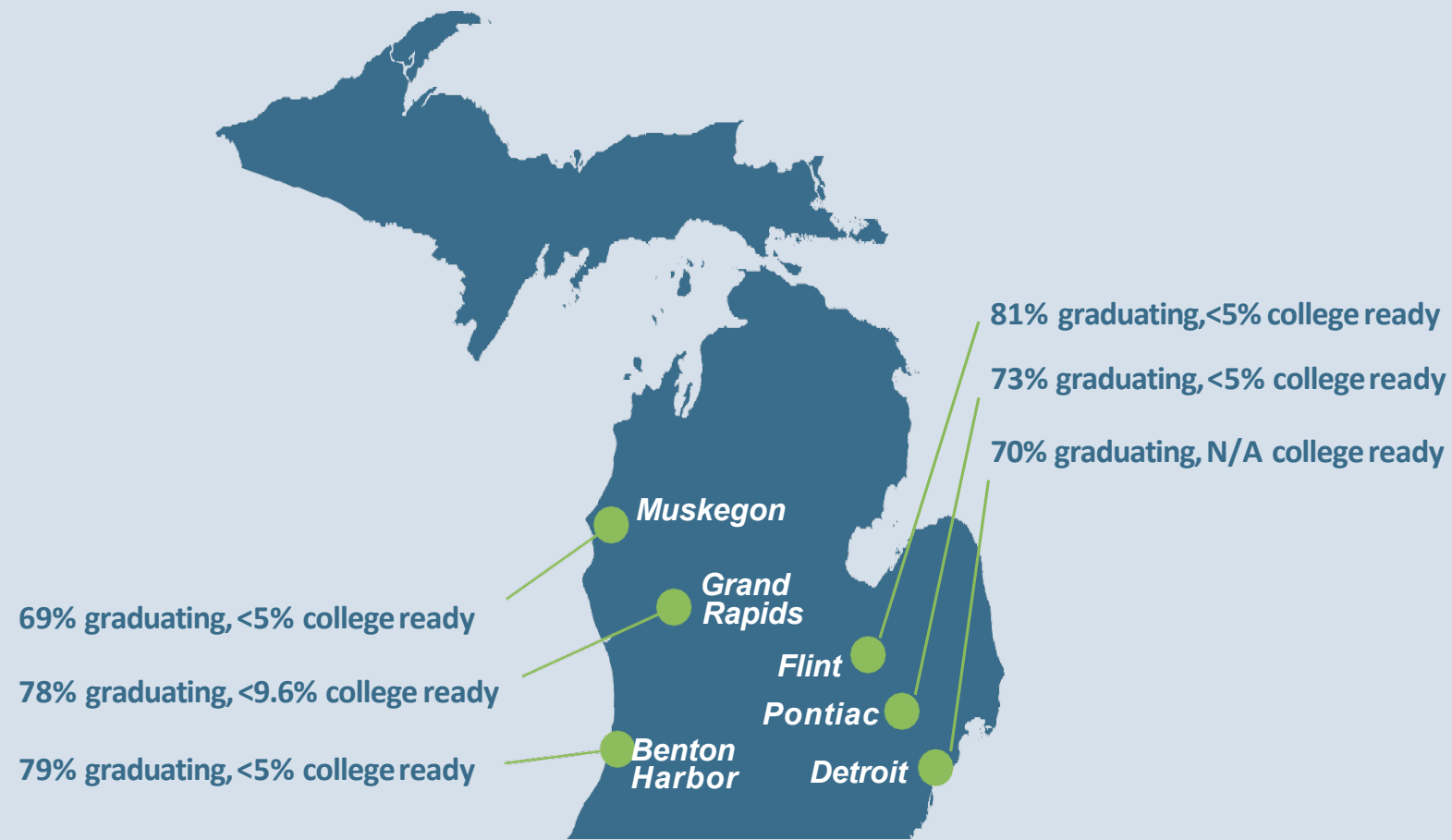
35+ States mandate Science of Reading, transforming literacy instruction.



LITERACY UPSKILLING IN BRIDGE PROGRAMS

COLLEGE READINESS

On average, more than **37%** of students do not come back for their second year at open-admission public universities. This is primarily because they feel **academically unprepared** and believe they lack the capability to continue their education.



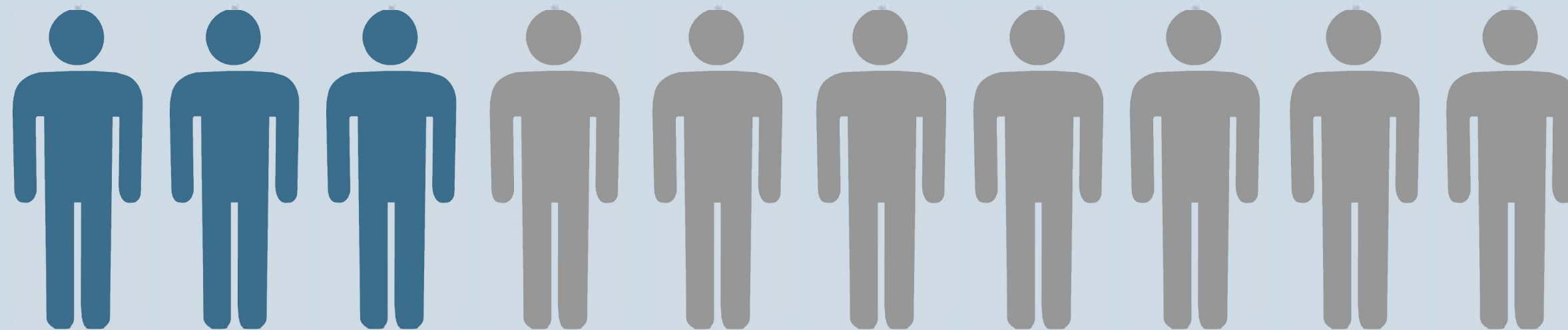
Source: (<https://research.com/universities-colleges/college-dropout-rates>)

DATA ON 12TH GRADERS' READING PROFICIENCY

Recent Data indicates that **63%** of 12th graders in the U.S. are reading below proficiency levels.

REMEDIAL READING COURSES AND COLLEGE DEGREES

According to ACT, **70%** of students who took one or more remedial reading courses did not attain a college degree or certificate within eight years of enrollment.



MICHIGAN PUBLIC HIGHER EDUCATION TRENDS

- College graduation rates show that only **14.7%** of those enrolled in **bachelor's degrees** and **37.5%** of **associate's degree-enrollees** finish their studies in six years, (EDI, 2021).
- Since 2011, enrollment in Michigan's 15 public universities has **dropped** by more than **45,000 students**.
- MI college and universities experienced declines **4x steeper** than the national average.
(nscresearchcenter.org)

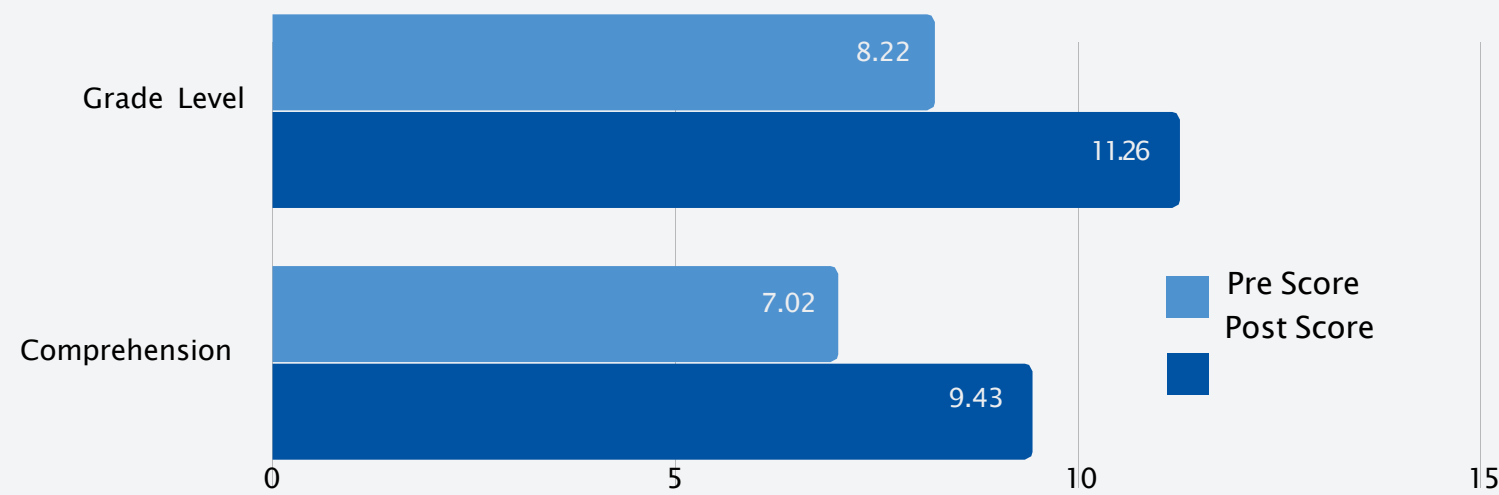


PROVEN LITERACY BRIDGE PROGRAM: ENHANCING RETENTION AND RECRUITMENT



Results from the Beyond Basics - Wayne State University Bridge Partnership, Summer 2012

WSU APEX Bridge Scholars Reading Improvement



Full outcome report includes Grade Level, Comprehension, Word Attack, and Book Level

Overall grade level reading improved **an average of**

3 Grade Levels

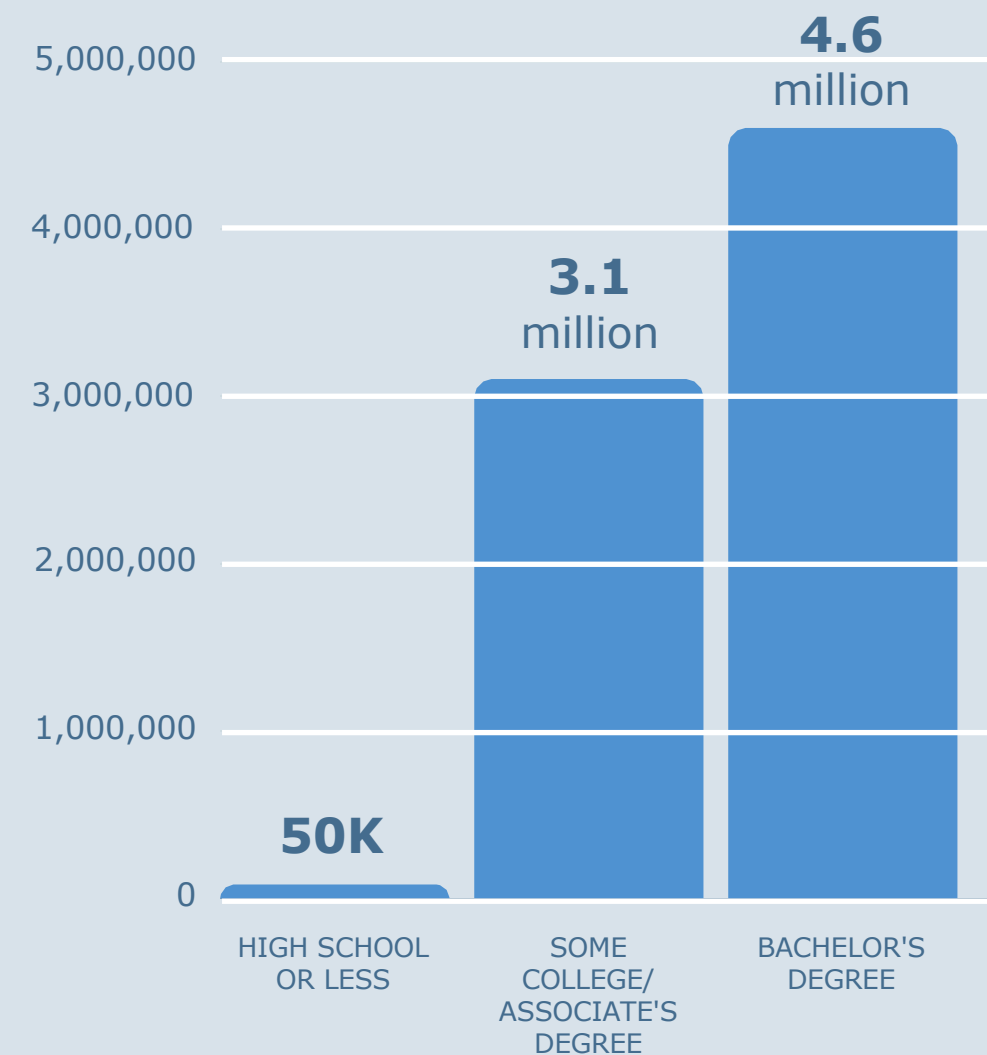
100% of participating students experienced positive reading level improvements.

JOB GAINS BY EDUCATION LEVEL



January 2010 - January 2016

- Skilled trades require basic reading, writing, and math skills.
- **75%** of Michigan jobs will require an education beyond high school.

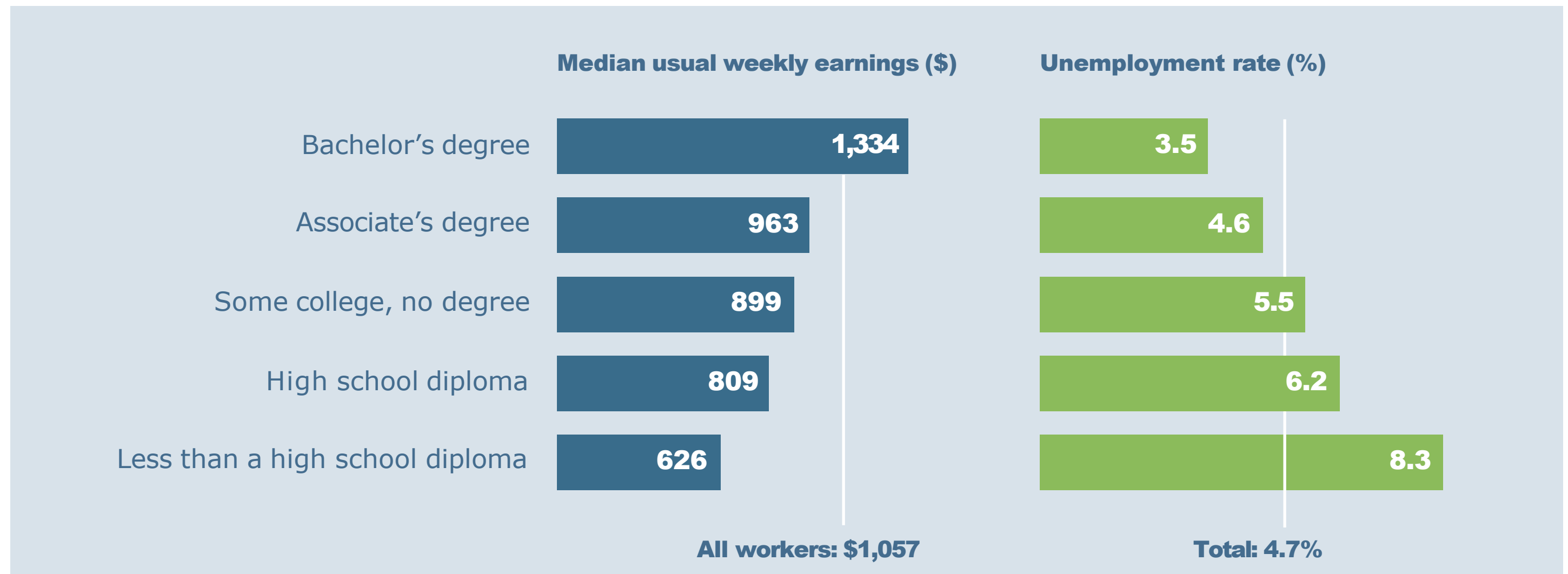


Source: (<https://www.michigan.gov/mileap/higher-education>)

WAGES AND UNEMPLOYMENT RATES BY EDUCATION LEVEL (2021)



Removing low literacy as a barrier to success offers a remarkable opportunity to transform vulnerable urban communities that have been negatively impacted by decades of chronic inequality.



Note: Data are for persons age 25 and over. Earnings are for full-time wage and salary workers.

Source: [2022 U.S. Bureau of Labour Statistics, Current Population Survey] (<https://www.bls.gov/>)



EQUITY BEGINS WITH **LITERACY**

**“Illiteracy is connected to almost all social ills. We can change that.”
— Pam Good, Cofounder and CEO, Beyond Basics**

**Beyond Basics is a trusted literacy partner to 40+ schools and agencies,
including the Detroit Public Schools Community District.**

Contact Us: 313.468.4932 | awada@beyondbasics.org