

**REAL ADVOCACY:
Policy Perspectives
on Student Success**



**Brandy
Johnson**



**Kathleen
Bruinsma**



**Katie
Witkowski**



**Monica
Martinez**

State Elections Summary

Michigan's 2-year legislative session ends December 31st.

Democrats currently hold a slim 56-54 majority in our House of Representatives, and all are up for election this fall.

Our state house could have shared power, 55-55, next year.

Federal Elections Summary

Due to Sen. Stabenow's retirement, we will have a new senator next year.

There will be a new administration in the White House.

Control of the US House hinges on a few seats, including Michigan's 7th and 8th districts.



STRATEGIC PLAN

2022-2026

September 2022

MISSION

The unified voice for Michigan's community colleges, empowering members to lead in the areas of student success, talent development, and community vitality.

VISION

We will be a nationally recognized state association providing effective leadership in talent, community, and economic development. MCCA will:

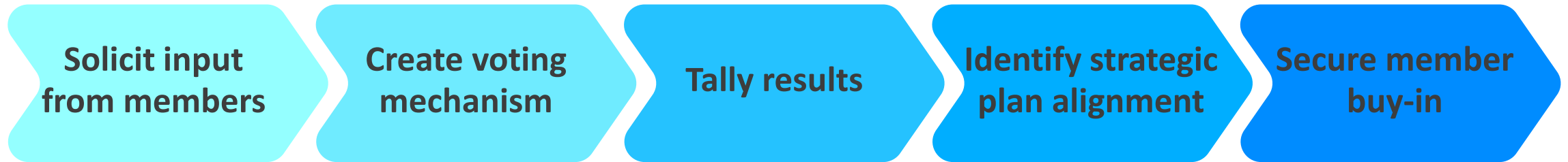
- Be the state's leading advocate for postsecondary education and talent development.
- Strengthen public awareness and recognition of the role of community colleges.
- Support members in delivering education and training that is responsive to changing labor-market needs.
- Champion the strategies necessary to achieve equitable student success, emphasizing linkages between policy, practice, and research.
- Foster collaboration, connection, and partnerships among community colleges and stakeholders.



MCCA 2024-2025 Legislative Committee



Developing a Policy Agenda



AUGUST

- Survey Professional Association Leadership Alliance

SEPTEMBER

- Survey MCCA Board of Directors

OCTOBER

- MCCA Board Votes via Ballot

NOVEMBER

- MCCA Legislative Committee Recommendation

DECEMBER

- MCCA Executive Committee Approval

JANUARY

- MCCA Board of Directors Approval
- State of the State Address

FEBRUARY

- Executive Budget Recommendation

MARCH

- Appropriations Process

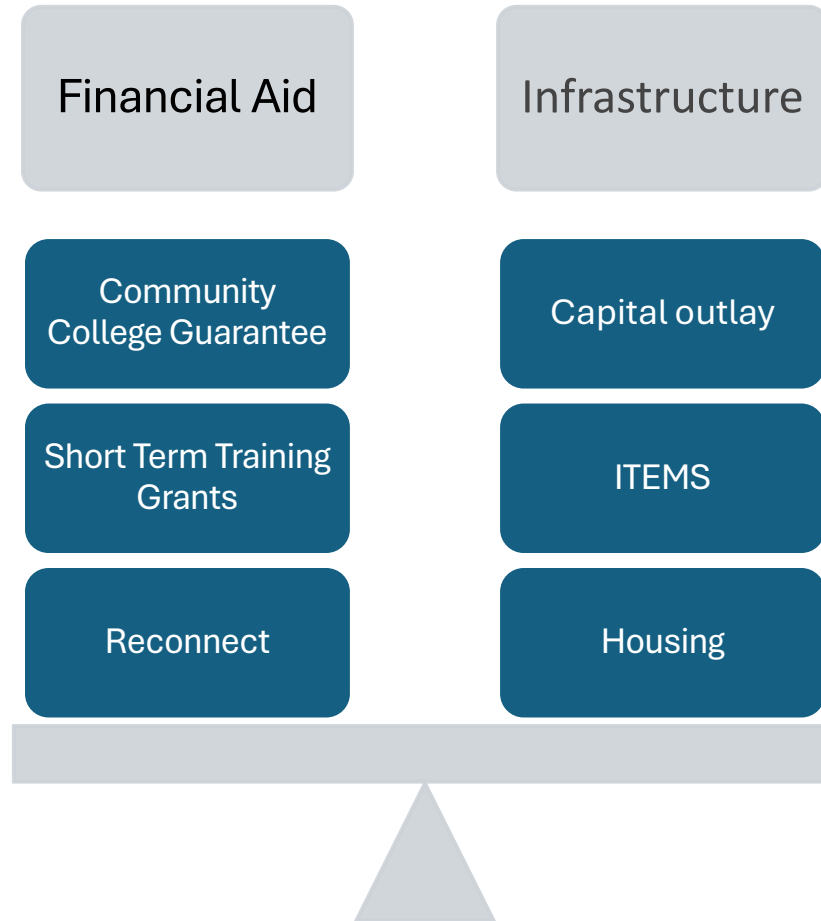
APRIL

- MCCA Capitol Day

MAY-JUNE

- State Budget Finalized

Balancing Individual and Collective Priorities





2024 Legislative Priorities

Michigan Community College Association represents our state's 31 community and tribal colleges. Together, we advocate with one voice to lead in student success, community vitality and talent development.

Student Success

- Provide high school graduates with the opportunity to attend community college tuition-free to earn a certificate, associate degree, or transfer to a university. *(PA 120 of 2024)*
- Make the Reconnect expansion to age 21 permanent. *(SB 406)*
- Ensure students who most need it have financial support for basic needs and non-tuition costs of attendance, including food, housing, transportation, technology, and textbook. *(PA 120 of 2024)*

Community Vitality

- Increase investment in Michigan's community colleges operations by 10% to help keep up with rising costs while maintaining affordable, high-quality programs.
- Appropriate \$100 million for improvements to infrastructure, technology, equipment, maintenance, and campus safety (ITEMS) and to develop affordable, on-campus student housing where it is needed.
- Increase the state's match for community college capital outlay projects by 25%.

Talent Development

- Dedicate funding for community colleges to develop workforce training and technical programs in partnership with employers in high-demand fields and purchase equipment for emerging industries.
- Expand opportunities for dual enrollment and establish student friendly transfer pathways and on-demand access to key data.



What is advocacy?

Actions intended to influence lawmakers' positions

- Letter-writing/Emails
- Direct meetings with policymakers and their staff
- Phone calls
- Social media campaigns
- Virtual or in-person gatherings

Why is advocacy important?

- Educates lawmakers on the needs of colleges and students
- Shows lawmakers the impact of state investments in higher education
- Helps organization/group fulfill their missions
- Establishes meaningful relationships with decision makers

Decision Makers

Senate - 38

House - 110

Governor

Caucus Leaders
Appropriations Committees
Policy Committees
Legislative Staff
Fiscal Agencies

Policy Office
Legislative Affairs
State Budget Office
MILEAP
LARA & Other Departments

Stakeholders

Multi-
Client
Lobbyists

Advocacy
Groups

AACC/
ACCT

Recent Advocacy Record

Academic Catch Up Program

ADN to BSN

Community College Guarantee

Community College Operating Funding

Corrections Officer Grant Program

Early Middle College Sports

Hunger Free Campus Pilot

Infrastructure, Technology, Equipment, Maintenance & Safety (ITEMS)

Local Heroes Program

Michigan New Jobs Training Program

Michigan Reconnect



Best Practices from Michigan's

Academic Catch-Up Programs



Best Practices from Michigan's Academic Catch-Up Program

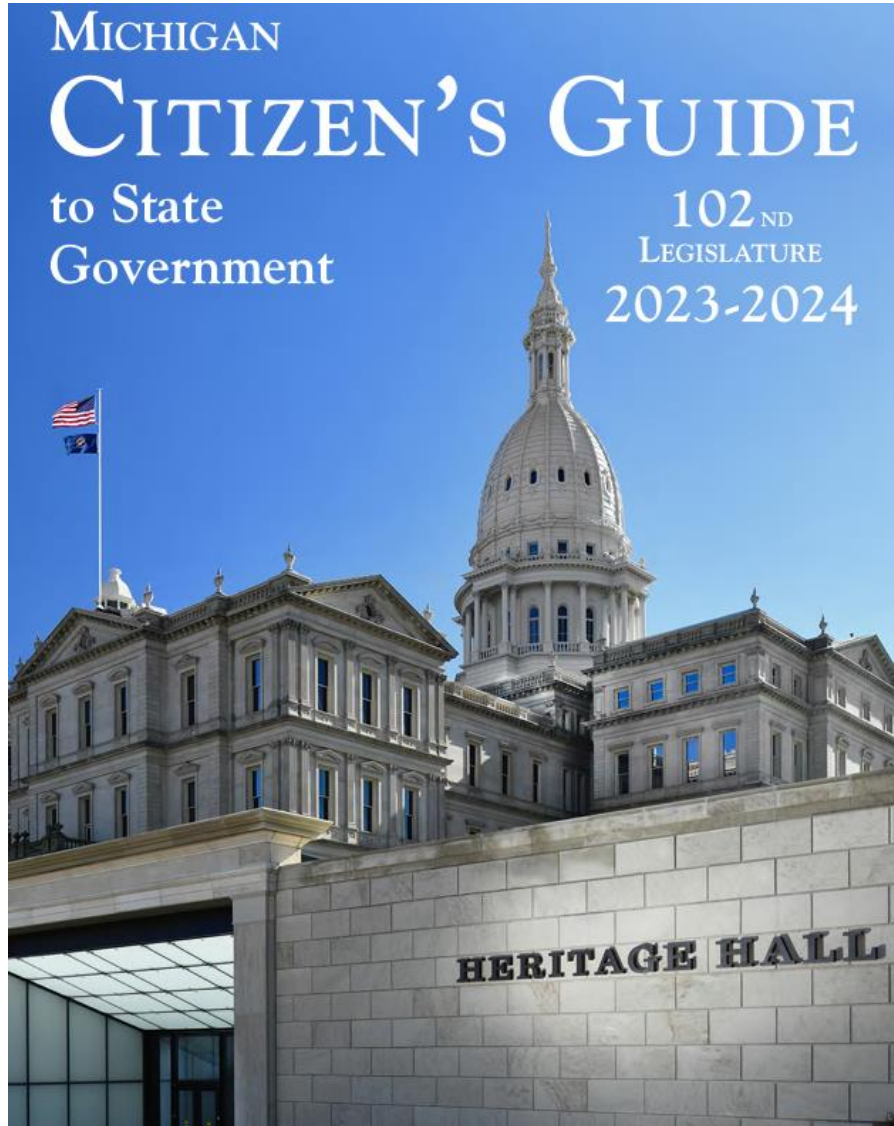
COMMUNITY COLLEGE GUARANTEE

michigan.gov/achievement



MICHIGAN
ACHIEVEMENT
SCHOLARSHIP





Advocacy Resources from MCCA

Find your Legislators

Know your Legislation


Tips for writing emails/letters to Legislators

State and Federal resources


Bill Tracker



Share your voice with your professional association



Visit



Visit



Visit




Visit




Visit



Visit



Visit



Visit



Visit



Visit



Link Coming Soon



Visit



Visit



Visit



Visit



Visit



Visit



Visit



Visit



Link Coming Soon