

# SPONSORSHIP OPPORTUNITIES

## DEFINING YOUR ROLE

By becoming a sponsor, your organization can become more informed about emerging trends affecting community colleges, and gain a better understanding of community college goals and needs. In addition, the program offers opportunity for organizations to explore ways in which they can become beneficial partners with MCCA member institutions.

The MCCA Corporate Sponsorship program is an effective way to support the community college mission in Michigan. The MCCA is your link to this vital and growing segment of higher education.

The MCCA Board of Directors' Summer Workshop is the annual conference attended by the Presidents, Trustees and administrative officials from all of Michigan's community colleges.

***For more information about sponsorship opportunities, please call (517) 372-4350.***



# CORPORATE SPONSORSHIP PROGRAM

## SPONSOR LEVEL BENEFITS:



### PLATINUM \$5000 and over

Name recognition in conference agenda as sponsor of entire conference

Listing & link to your website on the MCCA website

Company literature in conference packet

Acknowledgement and special recognition throughout the conference

Two complimentary invitations to the conference

### GOLD \$3000

Name recognition in conference agenda as sponsor of a specific event, such as one of the breakfasts, luncheons or social events

Listing & link to your website on the MCCA web site

Company literature in conference packet

Acknowledgement and special recognition throughout the conference

Complimentary invitation to the conference Sponsor Level Benefits

### SILVER \$1,500

Name recognition in conference agenda as sponsor

Listing & link to your website on the MCCA web site

Company literature in conference packet

Acknowledgement and special recognition throughout the conference

### BRONZE \$500

Name recognition in conference agenda as sponsor

Company literature in conference packet

PLATINUM

GOLD

SILVER

BRONZE



PLATINUM



GOLD



SILVER



BRONZE

## LEADING THE CHARGE

Michigan's policymakers have increased their focus on the state's community colleges as agents of economic transformation. This focus is based upon our member colleges' unique ability to provide students access to quality postsecondary education and training at an affordable cost. In addition, community colleges are the first responders to workforce needs in their individual communities, quickly developing programs in response to their local employers' requirements.

The non-profit Michigan Community College Association (MCCA) is the lead advocate for Michigan's 28 public community colleges. The MCCA supports the efforts of college Presidents and Board Trustees in their efforts to be stronger engines for economic growth in their communities.

Michigan's future depends on providing access to quality postsecondary education and training that meets employer needs.



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