The Shifting Landscape for Community Colleges: Making Sense of Disruptive Forces
Welcome Message
from Mike Hansen

As you all know, there is an incredible interest in the community college sector these days. From the president on down, the spotlight is clearly focused on the expectation that community colleges offer the best opportunity for helping to educate, and re-educate the workforce of the new economy. And so while in many ways, these are the best of times, there is at the same time a growing sense of change and disruption that is challenging the way colleges are measured, funded, and operated. Demographic shifts, abundance of data, accelerating pace of technological change, smart machines, and an increasingly open environment will continue to “disrupt” education and work. The question is, how do we make sense of these disruptive forces?

On behalf of the MCCA Executive Committee, I would like to welcome you to the MCCA board of directors summer conference located in beautiful Traverse City. With the theme “Shifting Landscape for Community Colleges: Making Sense of Disruptive Forces” we encourage all of you to fully engage in the many sessions and activities we have planned over the next two days. Once again, we have assembled an impressive list of presenters and facilitators to help provide perspective and insight around this question.

Most importantly, however, we hope that each of you use these two days as opportunities to share experiences with your friends and colleagues from the 28 community colleges around the state. It is why we have purposely provided time for organized networking events (both formal and informal) in addition to the outstanding set of sessions and meetings. As usual, all of us at the MCCA are here to ensure your time is as enjoyable and productive as possible, so please let us know if there’s anything we can do to assist you during your stay.

Mike Hansen
President, Michigan Community College Association

Welcome Reception and Dinner
Wednesday, July 25
from 5:00 p.m. – 6:30 p.m.
Hagerty Conference Center, Northwestern Michigan College,
Rotary Hall and Courtyard
Sponsored by Delta College
Thursday, July 26
Grand Traverse Resort & Spa

8:00 a.m.  Registration and Breakfast Buffet – Governors’ Hall A-B

8:30 a.m.  Welcome – Governors’ Hall A-B

Mrs. Mary Kay Thayer, Chair, MCCA – Trustee, Monroe County Community College

Mr. Robert T. Brick, Chair, Board of Trustees, Northwestern Michigan College

Setting the Context: Making Sense of Disruptive Forces
Mr. Michael Hansen, President, MCCA

8:45 a.m.  Keynote Address: How Technology Affects Our Future, Work, and Minds
– Governors’ Hall A-B

Nick Bilton, Technology Writer and Reporter for The New York Times

Bilton has worked in many industries within the context of design, research and development, and technology. He is also the author of “I Live in the Future: Here’s How It Works”, which explores the effects of new technology on our brains.

9:45 a.m.  Break

10:00 a.m.  How Digital Technologies & Open Educational Resources are Disrupting Higher Education – Governors’ Hall A-B

Dr. Cable Green, Director of Global Learning, Creative Commons

Cable Green’s talk will explore how the Internet, increasingly affordable computing, open licensing, and open educational resources are breaking the “iron triangle” of access, cost and quality with new models.

11:00 a.m.  Break

11:15 a.m.  The Relevancy of Accreditation in the New Reality
– Governors’ Hall A-B

Dr. Sylvia Manning, President, the Higher Learning Commission of the North Central Association of Colleges and Schools

Higher education has changed rapidly, and will need to continue transforming to adapt to new realities. Dr. Sylvia Manning will address major trends, challenges, and the changing dynamics of accreditation in this new reality. Dr. Manning will also share the Higher Learning Commission’s efforts to improve oversight and to spur improvement in colleges and universities.
12:15 p.m.  **Lunch and Presentation** - Tower Ballroom

**Business Leaders for Michigan: Postsecondary Education Agenda**

Mr. Doug Rothwell, President & CEO, Business Leaders for Michigan

*Business Leaders for Michigan, serving as the state’s business roundtable, is an organization of chief executives and business leaders dedicated to making Michigan a “Top Ten” state for job, economic and personal income growth. Doug Rothwell will provide an update on the Michigan Turnaround Plan and the organization’s talent development agenda.*

1:30 p.m.  **Break**

1:45 p.m.  **Understanding Disruptions from Emerging Demographic Trends** – Governors’ Hall A-B

Mr. Kenneth Darga, State of Michigan Demographer

*The State of Michigan Demographer, Kenneth Darga, will review findings from the 2010 census and will discuss demographic trends that could impact community colleges.*

2:30 p.m.  **Break**

2:45 p.m.  **Small Group Roundtable Discussions: Reflections on Making Sense of Disruptive Forces**

*Tower Room A: Community Colleges with Headcount Over 25,000 Students*

Facilitated by Dr. Steve Ender, Grand Rapids Community College

*Tower Room B: Community Colleges with Headcount Between 5,000-25,000 Students*

Facilitated by Dr. Daniel Phelan, Jackson Community College

*Tower Room C: Community Colleges with Headcount Less Than 5,000 Students*

Facilitated by Dr. Laura Coleman, Bay College

3:45 p.m.  **Break**

4:00 p.m.  **The Michigan Political Landscape** – Governors’ Hall A-B

Tim Skubick, Senior Capitol Correspondent

*Longtime political news reporter Tim Skubick will give an insider's look at the upcoming election and its impact on Michigan's economy.*

6:00 p.m.- **Reception Sponsored by Walsh College**

7:30 p.m.  **Dennos Museum – Northwestern Michigan College**
Friday, July 27
Grand Traverse Resort & Spa

8:00 a.m.  **Registration and Continental Breakfast** – Governors’ Hall A-B

8:30 a.m.  **Shifting Balances in the Future of Work and Education**
– Governors’ Hall A-B

Gabriel Harp, Institute for the Future

What disturbances and transitions will shape the future of work and education over the next twenty years? The landscape of the future is being driven by a deluge of data, smart machines, new manufacturing, and increasingly coordinated forms of social production. Work and educational processes we now take for granted are transforming. New occupations and social practices will emerge. Drawing from Institute for the Future’s recent work on STEM-learning skills for the future workforce, Gabriel Harp’s talk will focus on how these disruptive forces are unfolding and what they mean for navigating technological change.

9:30 a.m.  **Break**

9:45 a.m.  **The Widening Skills Gap: Michigan’s Reality, Regional Approaches, and the Role of Community Colleges in the Attraction, Development and Retention of Talent in the Global Marketplace** – Governors’ Hall A-B

Tim Nelson, President, Northwestern Michigan College (Moderator)
Lisa Katz, Executive Director, Workforce Intelligence Network
Kevin Stotts, President/CEO, Talent 2025
Jason Palmer, Research Director, Michigan’s Bureau of Labor Market Information and Strategic Initiatives

The media has been replete with reports of a growing talent gap between the skills that many jobs require and the number of people who have those skills. The dilemma is particularly acute for jobs in the STEM fields requiring mathematical and technical skills. This session will begin with an overview of recent data on Michigan’s workforce, moving to a discussion of lessons learned from regional strategies, to a broader dialogue on the role of community colleges in developing talent that is mobile, relevant, and able to compete in a global marketplace.
11:00 a.m.  Break

11:15 a.m.  Innovation in a Period of Disruption: Lessons from the Aspen Prize for Community College Excellence  – Governors’ Hall A-B

Josh Wyner, Executive Director, College Excellence Program, The Aspen Institute

The closing plenary will feature a presentation about the lessons from the first-ever Aspen Prize for Community College Excellence. The Aspen Prize recognizes community colleges with outstanding academic and workforce outcomes in both absolute performance and improvements over time. By focusing on student success and lifting up models that work, the Prize honors excellence, stimulates innovation, and creates benchmarks for measuring progress. The winners of the Aspen Prize for Community College Excellence achieve excellence within four domains: Completion outcomes, labor market outcomes, learning outcomes, and equitable outcomes.

12:15 p.m.  2012 MCCA Summer Conference Wrap-Up

12:30 p.m.  Luncheon  – Pavilion

1:30 p.m. -  3:00 p.m.  MCCA Board of Directors Summer Meeting  – Level 17 Restaurant

Note: Meeting is for members of the MCCA Board of Directors (composed of the president and one trustee representative from each of the 28 community colleges).

5:30 p.m.  Reception  – Pavilion
Banquet/Awards Ceremony  – Governors’ Hall A-B
Since 1941, Rehmann has provided one-on-one financial services to small businesses and middle-market companies throughout Michigan and beyond. Rehmann has grown to become one of the largest CPA and Consulting, Wealth Advisory and Corporate Investigative Services firms in the Midwest with more than 650 associates in 19 offices throughout Michigan, Ohio, Indiana and Florida.

As regulations and standards evolve, everything from federal funding to regulatory compliance becomes more of a challenge for institutions of higher education. Rehmann offers professionals with specialized knowledge to help both private and public entities meet those challenges. Our higher education team offers internal audits, internal controls consulting, single audits, forensic auditing, financial statement audits, NCAA agreed-upon procedures reports, foundation audits and preparation and/or review of Forms 990 and 990-T to public and private institutions and community colleges.

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Ballard Benefit Works, Inc. is an employee benefit consulting and solutions company servicing employers of all sizes and industries throughout Michigan, the Midwest and across the country with over 40 years of combined industry experience. Ballard has been a forward-thinking and dedicated solutions partner for our clients by uncovering or developing strategies and solutions to the most common and the most complex health care and employee benefit issues. BBW is a boutique middle market agency serving clients from $50 to over 17,000 lives with a combined annual health care spend of over $50 Million and is locally owned and head quartered in downtown Howell, MI at the historic McPherson Mansion. BBW is a solutions partner to the MCCA developing strategic solutions for the community college market. BBW has extensive experience and background servicing the community college needs in the area of employee benefits and health care finance.

Mission: To provide leadership and services, and promote quality and excellence for the advancement of Michigan’s Workforce Development System and its customers and professionals. Michigan Works! Association was established in 1987 to provide services and support to Michigan’s Workforce Development System. Michigan Works! Association builds and maintains strong relationships with legislators and advocates on behalf of the Michigan Works! System. Through the Association, members can access timely, relevant professional development opportunities to ensure high-quality programs and service delivery to all customers. The Association also convenes meetings as a way for members to network and share best practices, and coordinates events to promote the Michigan Works! System.

Consumers Energy has been providing safe, reliable and affordable natural gas and electric service to Michigan families and businesses for 125 years. The company was established in 1886 by W.A. Foote, who secured a franchise to install a dozen electric streetlights in downtown Jackson. From that small start, Consumers Energy has grown to be a Fortune 500 company that today serves 6.8 million of Michigan’s 10 million residents. The company plans to invest more than $6.6 billion in its utility operations over the next five years, making it one of the largest investors in Michigan. These investments include smart meter technology, clean air and environmental projects, electric and natural gas system enhancements, and adding more renewable energy to its power portfolio. Consumers Energy already is the largest supplier of renewable energy in the state of Michigan. Today, 5 percent of the power that it supplies to customers comes from renewable resources. That will rise to 8 percent later this year when the company’s first wind farm, the $235 million Lake Winds Energy Park, in Mason County, begins serving customers. Consumers Energy is a strong economic force in Michigan. It is a major employer with 7,500 company employees plus 7,500 contractor employees. It also is a major taxpayer, paying $400 million in state and local taxes each year.

For more than 50 years, Plante Moran has been serving the specialized needs of the higher education community, providing audit and accounting services, as well as consulting on finance, operations, technology, employee benefits, forensics, facilities planning, and construction management. Clients include private colleges, community colleges, universities, and related foundations with budgets ranging from $10 million to $2 billion. Because of the diverse client base, they consistently monitor actions at the federal, state, and local levels to stay on top of regulations, legislation, economic conditions, and trends that impact the higher education market. They then help clients anticipate challenges, take advantage of opportunities, improve operations, and plan for the future.

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The Michigan Center for Student Success provides state-level support to Michigan’s 28 community colleges by serving as a hub connecting leadership, administrators, faculty, and staff in their emerging and ongoing efforts to improve student outcomes, emphasizing linkages between practice, research, and policy.
At SHW Group, we believe in creating learning environments that transcend buildings. We draw on our years of experience to create places where ideas are sparked, minds are sharpened and future leaders are molded. Whether we’re creating a single facility or managing a complex program for a large client, SHW strives to make a significant and lasting contribution. SHW Group engages with clients to understand their needs and cultivate learning environments that fulfill their unique visions and impact generations of students.

Founded in 1922, Walsh College is an independent, accredited institution that offers a quality business education to upper-division bachelor’s, master’s and doctoral students. Walsh’s unique upper-division status rests upon the strength of longstanding community college partnerships, many of which were established more than 30 years ago. Today, such programs as Honors Fast Track, the Community College Fellowship, Community College Excellence Scholarships, and a “Women in IT” mentoring program help to ease the transition to Walsh for community college students. Honors Fast Track is a joint honors program that gives students an opportunity to complete their associate, bachelor, and MBA degrees in as little as five years, versus the typical six. Upper-division undergraduate students can complete the final two years of study toward Bachelor of Accountancy, Bachelor of Business Administration, or Bachelor of Science in Business Information Technology degrees. Master’s degree programs include the Master of Business Administration; Master of Science in Accounting; Business Information Technology; Finance; Information Assurance; Information Systems; International Business; and Strategic Leadership, and Taxation. A Doctor of Management in Executive Leadership is offered. Walsh’s 4,600 students take courses at campuses in Troy, Novi, at the Macomb Community College University Center, and also, online. The Jeffery W. Barry Center, designed for learning in an environmentally friendly building, opened for classes in January at the Troy campus. It is named for the late Walsh President Jeffery W. Barry, whose foresight enables Walsh College to enjoy today’s partnerships with Michigan’s community colleges.

Based in metropolitan Detroit, The Kresge Foundation is a $3 billion private foundation that seeks to influence the quality of life for future generations through its support of nonprofit organizations working in its seven program areas: Arts and Culture, Community Development, Detroit, Education, the Environment, Health, and Human Services. Fostering greater access to and success in postsecondary education for low-income, minority and first-generation college students is the focus of Kresge’s Education grantmaking. In 2011, Kresge awarded more than $22 million in grants to support higher education in the United States and South Africa, with half benefiting U.S. community colleges. For more information, please visit the Foundation website: www.kresge.org or follow @kresgedu.

Every trade has a support association that they rely on for industry expertise and resources.

The Payments Authority is the association for payments people.

Our mission is to increase the use and awareness of electronic payments made through the Automated Clearing House (ACH) and to be an informational resource for all payments, including ACH, check, wire transfer, ATM, and debit cards. We provide the resources your company needs to make the most of electronic payments education, answers to your payments questions, and how-to information related to your daily processes.

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Grand Traverse Resort Floor Plan

LOBBY LEVEL

LOWER LEVEL

GRAND TRAVERSE RESORT AND SPA
2012 MCCA Summer Conference
Grand Traverse Resort and Northwestern Michigan College
July 26 & 27, 2012

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