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# Using LearningCounts at Union University



LearningCounts Portfolio Assessment

# Today's Agenda

- What is LearningCounts?
- Meet Union University
- Students Using LearningCounts at Union
- Michigan Project Status

## Presenters



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Senior Director of Operations  
LearningCounts



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Director of Continuing Studies  
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# ABOUT LEARNINGCOUNTS



# What is LearningCounts?



Online Portfolio Development Course

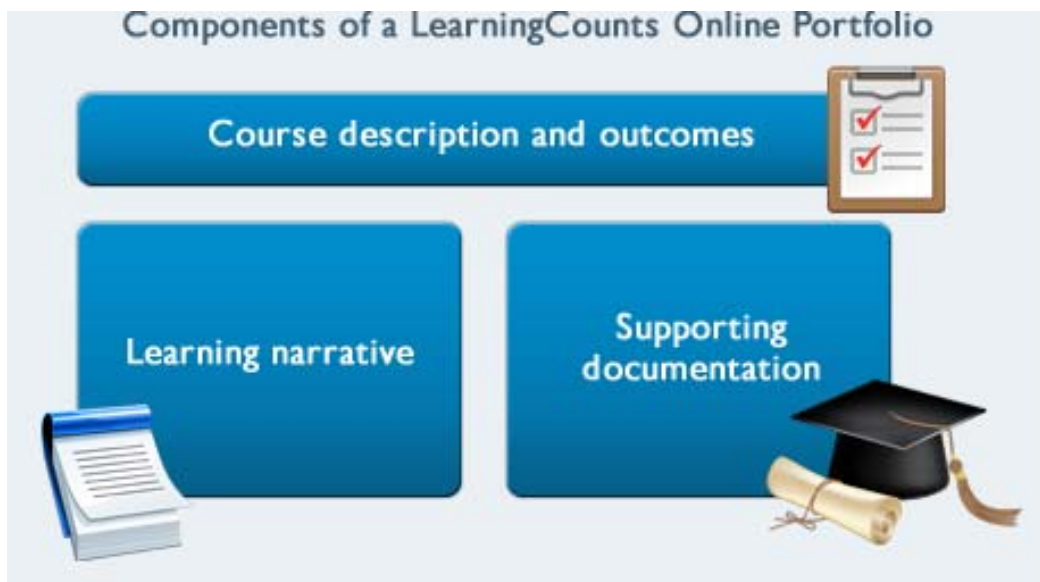


Portfolio Tool and Guidance



Individualized Assessment by Faculty

# Portfolio Development



- Portfolio contains a single course
- Students must have syllabus
- Must be undergraduate (100-400) level
- Portfolio credit recommendations are Pass/Fail

# Portfolio Assessment

- Completed within about 2 weeks
- Assessors utilize common assessment rubric
- Written feedback also provided to student
- Assessors are looking for students to
  - Relate learning and experience to course outcomes
  - Reflect on learning and how it applies to course relevant theories/practices
  - Communicate at a college level
  - Tie in relevant artifacts to support the narrative

# Faculty Member Credentials

- 100% hold a minimum of a Master's degree in their field
- 63% hold a terminal degree
- At least 18 hours at the graduate level in the areas they assess
- Receive ongoing training and evaluation for continuous improvement

100% are committed to our PLA philosophy and student success!

# View a portfolio

## Computer Concepts and Applications

**(CPST 247)**

[View Portfolio Grade Rubric](#)

**26/28 Points - Credit Recommended**

[Loyola University of Chicago](#) (North Central Association of Colleges and Schools)

### Course Description

This course focuses on technology in a business setting. Students will first develop a common vocabulary and understanding of computer hardware and software, which will provide the stage for understanding the prominent roles of information processing management, information technology applications, and the social and ethical implications of technology in business life.


3  
Credits


### Learning Outcomes


- Develop a common vocabulary and understanding of computer hardware and software;
- Understanding of the prominent roles of information processing management;
- Understanding of the information technology applications;
- Understanding of the social and ethical implications of technology in business life.


 [Learning Narrative CPST 247\\_ \[redacted\].docx](#)

### Supporting Documentation

 [Course description](#)  
Official course description from Loyola University Chicago in pdf format, in case the link to the course description doesn't work.

 [CPST 247 Loyola University Chicago - Class Details](#)  
Snapshot with class details from Loyola University Chicago enrollment website

 [My business card and ID](#)  
Evidence of my job position

 [Website of the company I work for](#)  
Describes the applications I design

 [Supervision Letter from Project Management and](#)



# Promoting PLA

## Inbound and Organic Marketing

College Website

College Social Media

Branded Microsite:

<https://earncollegecredit.org/nu/>

Credit Predictor:

<https://earncollegecredit.org/nu/cp/#/home>

### Resources

- Website content (see Toolkit)
- Social media posts (see Toolkit)
- Microsite and credit predictor (contact us to implement)

### Toolkit

- <https://cael.adobeconnect.com/toolkit>



## Outbound Marketing

Press Release

Email to Existing Students

From Advisers

Advertising (billboard, radio)

### Resources

Adviser Checklist

Student Flyer

Email Content (see Toolkit)

Press Release (see Toolkit)

Ad Content (see Toolkit)



# MEET UNION UNIVERSITY

# Meet Union University

- Population\* (traditional students - 1,357; nontraditional students - 1,876)
- Three Campuses
  - Jackson, TN - Main Campus
  - Germantown, TN
  - Hendersonville, TN

*\*As of 1/25/16*



# Union's Existing PLA Offerings

- Using PLA to serve students
- Accepted forms of PLA

# Completing the PLA Puzzle

- Why did Union chose LearningCounts?
- Why not assess portfolios internally?

# LearningCounts Success at Union

- 39 students in the last 2 years
- 56 portfolios total
- 86% credit granted rate

*"If you ever need a witness for LearningCounts, I could be an advocate for using that "path" as a way to get much needed hours."*

- Randy N.

# LearningCounts in the Degree Plan

- Applying LearningCounts Credits
- What courses are students doing?
  - Information Systems
  - Business and Management
  - Hospitality
  - Human Resource Management
  - Healthcare

# Promoting LearningCounts

- What do we do to promote LC at Union?

College credit for what you already know!

Save **TIME & MONEY** at  
Union University -  
Germantown

SEE HOW

These students changed their lives



Kurt

Jennifer

Tim

What Jennifer learned on the job earned her  
**12 credits** toward her degree

Follow Her Life Path  
SEE HOW SHE DID IT:



Linking Learning and Work | [www.cael.org](http://www.cael.org)

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## You already know a lot ...

### Earn the college credit you deserve, and save time and money!

The knowledge that you acquired outside the classroom is extremely valuable. At **Union University** we have a process for turning this learning from professional experience into academic credit. You'll enroll in a course that will teach you how to build an experiential learning portfolio that you can use to earn college credit. You can earn your degree faster and save money!

There are many types of learning that can be evaluated with a portfolio:

- **Work experience and job skills**
- **Employer training programs**
- **Independent study**
- **Volunteer or community service**
- **Other training or skills**

### Here is how it works:

- **Portfolio Development Courses**



If you are ready to seek college credit, we offer an online course that teaches you how to create a portfolio to show your knowledge from prior work and volunteer experiences. Once you complete the course, you will submit your portfolio to be evaluated. Look for **BSOL 275** in our course schedule.

- **Portfolio Evaluation and Credit Recommendations**



Learning Portfolios are evaluated for college credit by expert faculty drawn from a wide range of schools across the country. If credit is awarded it will appear on your transcript! Through the **BSOL 275** course, you have the opportunity to earn up to 9 hours of college credit for the price of one 3-hour course!



Registration is limited to students currently enrolled in the BSOL program.

New classes begin:

**January 25, 2016**  
**March 7, 2016**  
**May 9, 2016**

For more information, contact:  
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(615) 447-2504

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# LEARNINGCOUNTS IN MICHIGAN



# CAEL- MCSS Pilot Project

**Goal:** Build the capacity of Michigan community colleges to increase degree completion rates using prior learning assessment (PLA)

- MCSS and CAEL partnering on PLA pilot project
- Offering *LearningCounts* online portfolio service at Michigan community colleges
- Funded by The Kresge Foundation



## 3 Participating Colleges

- Lake Michigan College
- Glen Oaks College
- Jackson Community College

# Project Status

- Three colleges offer 1 credit portfolio development course
- Portfolio assessment included in tuition of 1 credit course
- Course starts this Spring

	Kick off Meeting	Agreement Signed	Questionnaire Completed	Adviser Training Completed	Assessor Training Completed	Marketing Webinar Completed	Course Approved/ Listed in Catalog	Launch CAEL 150
Glen Oaks College	X	X	X	X	X	X	X	X
Lake Michigan College	X	X	X	X	X	X	X	X
Jackson College	X	X	X	X		X	X	X

# Thank you!

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