

Session #3 AGENDA

Day 1 – Thursday, May 17

10:00 AM – 10:45 AM WELCOME BACK

10:45 AM – 12:00 PM SERVICE-BASED LEADERSHIP

Lead Star

How do leaders transform a group of individuals into a team? Service-based leadership, also referred to as servant-leadership, is a leadership style deployed to promote camaraderie, teamwork, and loyalty. This module will introduce practices that promote service-based leadership and will conclude with an experiential exercise.

12:00 PM – 12:30 PM Lunch

12:30 PM – 1:45 PM ECONOMIC OPTIONS AND RESOURCE LEVERAGING FOR COMMUNITY COLLEGES

Conway Jeffress, President, Schoolcraft College

Today's community colleges are facing a dynamic competitive environment that has resulted in the sector facing serious threats to their education and business models. Increased demands for accountability, learning outcomes and transparency, coupled with decreasing levels of federal, state, and local funding support is requiring a different response from community colleges. President Jeffress will share his thinking of resource leveraging and strategy for positioning Schoolcraft for long-term competitiveness and sustainability.

1:45 PM – 2:00 PM Break

2:00 PM – 3:15 PM

RE-IMAGINING COMMUNITY COLLEGES FOR THE 21ST CENTURY

Timothy Nelson, President, Northwestern Michigan College

The higher-education competitive landscape is changing drastically with increasingly more urgent calls for efficiency, accountability, and effectiveness. According to President Nelson, community colleges need to do more than adapt — they need to transform and lead. This calls for a new approach, a new mentality, and the realization that we need to innovate the community college business model. President Nelson will share his vision and Northwestern Michigan College's work in redefining the institution to better meet the demands of the 21st century economy.

3:15 PM – 3:30 PM

Break

3:30 PM – 5:00 PM

LEADING CHANGE

Lead Star

Change is a natural part of everyday life; yet certain changes are more difficult than others to make. While personal change is necessary to grow and develop, this session will explore the nature of change, natural reactions to change, and what leaders can do to facilitate change for themselves, as well as the teams they are a part of.

Day 2 – Friday, May 18, 2017

8:00 AM – 9:45 AM

LEADING YOUR CAREER – VISIONING AND ACTION SESSION

This session will culminate into creating a career plan for the next 100 days after the Leadership Academy is complete. This plan will make for a useful tool to help self-guide each participant once their Leadership Academy experience is complete.

9:45 AM – 10:00 AM

Break

10:00 AM – 11:30 AM

ESSENTIAL TRAITS OF CREATIVE AND COLLOBORATIVE LEADERS

Laura Coleman, President, Bay de Noc Community College

Given the challenges and tremendous opportunities today's community colleges face, leading effectively takes more than courage, focus, and fortitude – it demands a healthy dose of creativity and collaboration with internal and external stakeholder groups. President Coleman will share her experience and learnings in nurturing collaboration and practicing creativity, and how you can tap into your creative intelligence in order to innovate and inspire those around you.

11:30 AM – 12:30 PM

Lunch and Team Time to Rehearse Group Project Presentations.

12:30 PM – 2:15 PM

INTERSESSION PROJECT PRESENTATIONS

Project teams will individually present their findings in a 10-minute presentation, followed by reflections from the discussants, and group dialogue on these critical issues for community college leadership.

Discussants: Daniel Phelan, President, Jackson College; Mike Hansen, President, Michigan Community College Association

- Sustainability and Innovation / Entrepreneurial Community College
 - Grow Our Own / Leadership Development Program
 - Competency-Based Education / A Model for Adaptation
 - Faculty Recruitment / A Proposed Collective Strategy
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2:15 PM – 2:30 PM

Break

2:30 PM – 3:30 PM

INTERSESSION PROJECT PRESENTATIONS (cont.)

- Transfer Alignment
 - Assessing and Meeting Student Needs / A Proactive Model
 - Assessing College Readiness Beyond Cognitive Metrics / A New Approach
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3:30 PM – 4:00 PM

PROGRAM WRAP UP

LEADERSHIP ACADEMY GRADUATION

The graduation exercise will take place on July 26, during the annual MCCA Awards Dinner. Leadership Academy fellows are invited and encouraged to join the presidents and trustees for the entire MCCA Conference on July 26th and July 27th, being held at the Grand Traverse Resort and Spa in Traverse City.