

Session #2 AGENDA

Day 1 – Thursday, January 19 2017

10:00 AM – 10:45 AM WELCOME BACK

10:45 AM – 11:45 PM THE PRESIDENT AS THE COMMUNICATOR-IN-CHIEF.

Jean Goodnow, President, Delta College

The role of the president as communicator-in-chief is critical for short- and long-term executive effectiveness. Not only does a president seek to rally, inspire and engage all who can further the mission of the community college, but the ability to consistently articulate a vision in a compelling, heartfelt, and thoughtful voice is vital. Indeed, the institutional leader must exude passion, confidence, and strength. This is particularly important when communicating in a crisis or in stressful and uncertain times.

11:45 PM – 12:30 PM Working Lunch: Group Debrief on *The President as the Communicator-in-Chief*.

12:30 PM – 1:30 PM A PRIMER ON COLLECTIVE BARGAINING IN THE PUBLIC SECTOR.

Brenden Beer, Attorney-at-Law with Abbott & Thompson Law

Although contract negotiations only occur every few years, the impact on the bottom line is lasting. The ultimate goal of collective bargaining, as often noted by the courts, is to arrive at mutual agreement on employment relations through good-faith negotiations. While simple in concept, collective bargaining in Michigan is a complex regulatory web. This session will provide a primer on the legal framework for collective bargaining.

1:30 PM – 2:00 PM Group Debrief on the Legal Framework for Collective Bargaining.

2:00 PM – 2:15 PM Break

2:15 PM – 3:15 PM	<p>RE-IMAGINIG THE NEGOTIATION PROCESS AS OPPORTUNITY: ADVANCING INSTITUTIONAL PRIORITIES THROUGH COLLECTIVE BARGAINING.</p> <p>Stanley Jensen, President, Henry Ford College</p> <p>To be effective, community college leaders cannot use the age-old lens of negotiations as a ground war for resources, but rather as a way to usher in new possibilities for the organization in partnership to reach innovative objectives. Dr. Jensen will share his considerable experience in working through difficult negotiations to achieve mutual gains.</p>
<hr/>	
3:15 PM – 3:45 PM	Group Debrief on The Role of the President in Collective Bargaining.
<hr/>	
3:45 PM – 4:00 PM	Break
<hr/>	
4:00 PM – 5:00 PM	<p>THE BUCK STARTS HERE: THE ESSENTIAL ROLE OF THE PRESIDENT IN FUNDRAISING.</p> <p>Kathleen E. Guy, Founding Partner, Eaton Cummings Group</p> <p>Fundraising for community colleges has risen to the level of urgent and important. In order for community colleges to have resources sufficient to ensure their continuing growth and evolution as backbone organizations for their communities, our colleges must dramatically increase donor investment. Presidents must establish the link between the college’s aspirations and the community’s future vitality. The culture of the institution must reflect this imperative, as demonstrated by the president’s allocation of time and energy; commitment to staff and infrastructure for fundraising, high expectations for the college foundation, and ability to cultivate and nurture relationships that result in donor investment. This session will focus on lessons learned from successful fundraising presidents who have engaged in this critical aspect of presidential leadership.</p>
<hr/>	
5:00 PM	Wrap Up and Preview of 2 nd Day
<hr/>	
5:30 PM	<p>Happy Hour Capitol City Grille Lounge Radisson Hotel Lansing</p>

Day 2 – Friday, January 20, 2017

8:00 AM – 9:00 AM	EXPERIENTIAL EXERCISE This group exercise is designed to be a bridge between the first and second live leadership development session.
9:00 AM – 9:15 AM	Break
9:15 AM – 10:45 AM	DiSC STYLES UNDER STRESS & VERBAL/NONVERBAL COMMUNICATION Communication is an essential tool for all leaders. This segment will continue to build upon the DiSC assessment and will highlight participant’s tendencies during stressful situations. It will also introduce the SCARF model, which will help participants understand how their verbal/nonverbal communications can impact others.
10:45AM – 11:00 AM	Break
11:00 AM – 12:00 PM	INTRODUCE SITUATION, BEHAVIOR, IMPACT FEEDBACK MODEL The SBI model will be introduced to help participants understand how to deliver feedback effectively to inspire growth in others.
12:00 PM – 1:00 PM	Lunch
1:00 PM – 2:00 PM	DESIGN THINKING THEORY The Design Thinking session is a primer to the intersession projects. Design Thinking is best described with the ability to see an old problem with a fresh set of eyes. A process for Design Thinking will be introduced; participants will be encouraged to use this process during their intersession projects.
2:00 PM – 2:15 PM	Break
2:00 PM – 2:45 PM	INTRODUCE INTERSESSION PROJECTS Participants will be assigned small group projects that they’ll work on in between the second and third live session. During the third live session, they’ll present their project findings and recommendations to the group. The group project topics will be introduced during this second live session.
2:45 PM – 3:00 PM	Close

Intersession #1 (4 months)

During the intersession experience, cohort members will be assigned to small groups where they'll be tasked to spend the next several months collaborating on a team project. The project will require them to either look at a challenge the community college system is experiencing or help the system identify new opportunities to strengthen both local community colleges and/or the community college system. The small groups will present their research/findings/recommendations in May during the next live session. They'll then receive feedback from their team members, which will help them finalize their presentations.

There will also be additional intersession webinars during this time period.

- **Friday, March 10th from 9 – 10:00 AM (Women & Leadership Session)**
Striking Work-Life Harmony

*This webinar will also include an individual assessment for MCCA members who are curious about their relationship with work, as well as how they manage their work/life boundaries.

Presenter: Angie Morgan, Founder, Lead Star and author of "*Leading from the Front*" and "*SPARK*."

- **Friday, April 7th from 9 – 10:00 AM (Negotiations)**

*This webinar will help individuals understand a framework for negotiations – whether that's negotiating for a new opportunity, or working with a colleague to get to a positive result.

Presenter: Angie Morgan, Founder, Lead Star and author of "*Leading from the Front*" and "*SPARK*."