



2019 SPONSORSHIP OPPORTUNITIES AND BENEFITS

DEFINING YOUR ROLE

By becoming a sponsor, your organization can become more informed about emerging trends affecting community colleges, and gain a better understanding of community college goals and needs. In addition, the program offers opportunity for organizations to explore ways in which they can become beneficial partners with MCCA member institutions.

The MCCA Corporate Sponsorship program is an effective way to support the community college mission in Michigan. The MCCA is your link to this vital and growing segment of higher education.

The MCCA Board of Directors' Summer Workshop is the annual conference attended by the Presidents, Trustees, and administrative officials from all of Michigan's community colleges.

For more information about sponsorship opportunities, please call (517) 372-4350.

LEADING THE CHARGE

Michigan's policymakers have increased their focus on the state's community colleges as agents of economic transformation. This focus is based upon our member colleges' unique ability to provide students access to quality postsecondary education and training at an affordable cost. In addition, community colleges are the first responders to workforce needs in their individual communities, quickly developing programs in response to their local employers' requirements.

The non-profit Michigan Community College Association is the lead advocate for Michigan's 28 public community colleges. The MCCA supports the efforts of college Presidents and Board Trustees in their efforts to be stronger engines for economic growth in their communities.



Learning spaces, vibrant places

July 25-26, 2019

Grand Traverse Resort
Acme, Michigan

SPEAKER SPONSOR

\$5,000.00

- Five minute introduction to the attendees
- Acknowledgement throughout the event
- Full page advertisement in the agenda and awards program
- Logo placement on our website
- (2) tickets to the conference & awards dinner
- Sponsor table in the registration area
- Signage outside the main entrance of the plenary room
- Screen Shot Logo at the beginning of the program

AWARDS DINNER

\$2,500.00

- Acknowledgement throughout the event
- Half page advertisement in the agenda and awards program
- Logo placement on our website
- (2) Tickets to the conference & awards dinner
- Sponsor table in the registration area
- Signage located at the Awards Dinner
- Screen Shot logo at the beginning of the awards dinner.

LUNCHEON SPONSOR

\$1,500.00

- Acknowledgement throughout the event
- Quarter page advertisement in agenda and awards program
- (2) tickets to the conference & awards program
- Sponsor table at registration
- Signage outside the Lunch Venue

TABLE SPONSOR

\$500.00

- Quarter page advertisement in the agenda and awards program
- Sponsor table at registration



2019 SPONSORSHIP OPPORTUNITIES AND BENEFITS

SPONSORSHIP FORM

Organization: _____

Primary Contact: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

REQUESTED SPONSORSHIP(S):

Speaker Sponsor (\$5,000) Awards Dinner (\$2,500) Luncheon Sponsor (\$1,500) Table Sponsor (\$500)

Sponsor name(s) as it should appear in print: _____

Website address for link: _____

I have submitted a print-ready logo to kathy@mcca.org: Yes No

After sponsorship payment is received, we will be in touch to confirm the complimentary registration(s) available to your organization.

PAYMENT INFORMATION

Check # _____ (please make checks payable to: Michigan Community College Association)

Total Amount Enclosed: \$ _____

Sponsorship commitments must be received before June 21, 2019 to receive recognition in the conference program.



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Attn: Kathy Taskey
222 North Chestnut Street, Lansing, MI 48933