

MICHIGAN CENTER FOR STUDENT SUCCESS

An Initiative of the Michigan Community College Association



10TH ANNUAL STUDENT SUCCESS SUMMIT *PATHWAYS TO EQUITY AND OPPORTUNITY* THURSDAY-FRIDAY, SEPTEMBER 27-28TH

SPONSORSHIP OPPORTUNITIES

The Michigan Center for Student Success is seeking sponsors for the 10th annual Student Success Summit on September 27-28, 2018 at the Kellogg Center in East Lansing, Michigan.

Michigan Center for Student Success

The Michigan Center for Student Success (MCSS), an initiative of the Michigan Community College Association, provides state-level support to Michigan's 28 community colleges by serving as a hub connecting leadership, administrators, faculty, and staff in their emerging and ongoing efforts to improve student outcomes, emphasizing linkages between practice, research, and policy. The MCCA hosted the first Student Success Summit in 2009 and we are looking forward to celebrating a special 10th anniversary event.

Summit Goals and Attendees

A key strategy for meeting the vision of the MCSS is to provide college practitioners with structured, high-value opportunities to connect with their peers to share their efforts to improve student outcomes. The Summit draws more than 300 college presidents, chief academic officers, registrars, advisors, faculty, and other campus leaders from all 28 community colleges in Michigan. It is the signature event of the Michigan Center for Student Success and widely considered the premier in-state professional development opportunity for community colleges.

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ACADEMIC OFFICERS, REGISTRARS,
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CAMPUS LEADERS FROM ALL 28
COMMUNITY COLLEGES IN MICHIGAN.

Sponsorship Opportunities

The Student Success Summit is a great opportunity to connect with community college leaders who are deeply committed to student success. The MCSS offers four sponsorship levels with various levels of engagement.

- Opening Session and Keynote Sponsor (\$5,000)
- Reception or Closing Luncheon Sponsor (\$2,000)
- Spotlight Session Sponsor (\$1,500)
- Anniversary Sponsor (\$500)

Sponsors can take advantage of the opportunity to connect with leaders from all 28 community colleges in Michigan. Additional details about the benefits of each level of sponsorship are available below.

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Opening Session and Keynote Sponsor - \$5,000 (one available)

The Summit opening session includes a keynote address by a nationally recognized expert in student success and is open to all attendees.

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| <ul style="list-style-type: none">• Five minutes to address attendees at the opening session• Acknowledgement and signage at the opening session | <ul style="list-style-type: none">• Recognition and logo on the Summit event website• Two (2) complimentary event registrations• Table in the registration and refreshment break area |
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Reception or Closing Luncheon Sponsor- \$2,000 (two available)

The reception and closing luncheons provide an opportunity for networking and reflection for attendees.

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| <ul style="list-style-type: none">• Acknowledgement and signage at the reception or closing luncheon | <ul style="list-style-type: none">• Recognition and logo on the Summit event website• One (1) complimentary event registration• Table in the registration and refreshment break area |
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Spotlight Session Sponsor - \$1,500 (three available)

The Summit includes three spotlight sessions featuring nationally recognized initiatives and programs and are among the most popular sessions at the Summit.

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| <ul style="list-style-type: none">• Acknowledgement at the spotlight session | <ul style="list-style-type: none">• One (1) complimentary event registration• Table in the registration and refreshment break area |
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Anniversary Sponsor - \$500

The Summit includes a keynote address, three spotlight sessions and more than 20 breakout sessions that feature the work of Michigan colleges.

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| <ul style="list-style-type: none">• One (1) complimentary registration• Table in the registration and refreshment break area |
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Contact

If you are interested in becoming a sponsor for the Student Success Summit, please contact Erica Orians at eorians@mcca.org. To learn more about this event, we encourage you to visit the Summit webpage on the home page of the MCCA website (www.mcca.org). If you have questions regarding sponsorship, please contact Erica Orians, Executive Director, Michigan Center for Student Success at eorians@mcca.org or Kathy Taskey, MCCA Office Manager at kathy@mcca.org or 517.372.4350.

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